

ADDITIONAL BILL INSERTS ARE AVAILABLE ON A RANGE OF TOPICS, INCLUDING METER TAMPERING, ELECTRICAL ACCIDENT PREVENTION AND METER READING.

## OTHER BILL INSERTS

### METER TAMPERING

**METER TAMPERING IS DANGEROUS**

Tampering with an electric meter is dishonest, dangerous and against the law. If you steal electricity by tampering with an electric meter, you risk arrest and your life. Tampering with meters results in increased utility bills that everyone has to pay.

If you see anyone tampering with a meter, please call your hometown electric utility right away.

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### ACCIDENT PREVENTION

**HOW to Prevent Electrical Accidents**

Protect yourself and others both inside and outside your home.

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### METER READING

**HOW to Read your Electric Meter**

Learn how to measure the amount of electricity you use

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ELECTRICITIES STRATEGIC COMMUNICATIONS CAN DESIGN A CUSTOM BILL INSERT TO MEET YOUR CITY'S COMMUNICATIONS NEEDS. CONTACT STRATEGIC COMMUNICATIONS STAFF FOR MORE INFORMATION.

TO ORDER BILL INSERTS FOR YOUR CITY, PLEASE CONTACT REBECCA AGNER, MANAGER, STRATEGIC COMMUNICATIONS AT 800.768.7697, EXT 6334 OR [RAGNER@ELECTRICITIES.ORG](mailto:ragner@electricities.org).

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**2008**

BILL INSERT CATALOG

THE "WE'RE PREPARED" SERIES WAS DESIGNED TO PREPARE CUSTOMERS FOR SEVERE WEATHER, INCLUDING HURRICANES, HOT TEMPERATURES AND WINTER WEATHER.

THE "ENERGY CONSERVATION" SERIES IS DESIGNED TO EDUCATE CUSTOMERS ABOUT SPECIFIC ENERGY TOPICS, INCLUDING HOW SPACE HEATERS IMPACT ELECTRIC BILLS AND PROMOTING USE OF CFLs.

## WE'RE PREPARED SERIES

## ENERGY CONSERVATION SERIES

### HURRICANE/SEVERE WEATHER TIPS



**WE'RE Prepared**

And it's important that you are, too.

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### SUMMER ENERGY-SAVING TIPS



**WE'RE Prepared**

And it's important that you are, too.

NC Public Power

### WINTER ENERGY-SAVING TIPS



**WE'RE Prepared**

Winter weather is on the way. Winter storms bring ice, snow and winds. It's important that you are prepared for winter weather.

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### GENERAL ENERGY SAVING & WEATHERIZATION TIPS



**HOW to Reduce your Electric Bill**

Strategies for saving energy effectively.

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### SPACE HEATER USE



Which one will cost you more?

**WHAT YOU DON'T KNOW CAN COST YOU**

Portable space heaters are expensive to use and will not heat a large area.

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### SUMMER COOLING TIPS



**Stay Cool This Summer**

Without Heating Up Your Power Bill.

Heating and cooling costs make up nearly 50 percent of your annual energy costs. Small changes to your thermostat can add big savings to your home's heating and cooling costs. Use the following tips this summer to stay cool and save electricity.

Keep your thermostat no lower than 78°. Each additional degree below 78° adds about three percent to your energy costs.

To keep air circulating freely, check filters at least once monthly and change them when needed. Also, clean dust and lint from air outlets.

If you use a window air conditioner, seal all cracks and open areas around the unit. Check the filter regularly and clean or replace the filter when needed.

Use fans instead of, or in addition to, air conditioning.

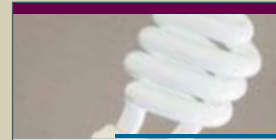
Close windows and drapes during the hottest times of the day.

Use your kitchen exhaust vent when cooking and your bathroom exhaust fan when showering to keep moist heat from circulating in your home. Remember to turn the exhaust fan off within 20 minutes after cooking or bathing.

For more information about saving electricity and saving money on your electric utility bill, visit us online at [www.ncpublicpower.com](http://www.ncpublicpower.com).

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### COMPACT FLUORESCENT LIGHTBULBS



**Lighten Up With CFLs**

Your Energy Bill Will Be Lighter Too!

You've probably seen Compact Fluorescent Lightbulbs (CFLs) in your local home improvement store. While CFLs may look unconventional, they can bring real savings to your home lighting costs. The amount of savings differs between types and brands of CFLs – ENERGY STAR® rated CFLs can last up to 10,000 hours and save \$25 to \$45 in energy costs over the life of the bulb. Other advantages of CFLs include:

- CFLs provide 90 percent less heat while producing more light per watt.
- While CFLs cost more to purchase, if you figure the total cost over the life of the bulb, you can save significant money versus replacing traditional incandescent bulbs more frequently.
- CFLs are more convenient for hard-to-reach places in your home because they last so much longer and require less frequent replacing. With a CFL, you may only need to replace hard-to-reach bulbs every two to four years!

For more information on CFLs, visit [www.eere.energy.gov](http://www.eere.energy.gov) and search "compact fluorescents."

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