

# Hometown CONNECTION

August 2010

A Newsletter for and about the Members of ElectriCities

**NC Public Power**  
City Owned Electric Service



## NC Public Power Awards of Excellence for 2010 announced

Several awards were presented during the ElectriCities awards banquet held on Friday, Aug. 13. Twenty towns and cities were recognized for receiving Public Power Awards of Excellence in seven key categories.

### **Grassroots winners:**

Albemarle, Ayden, Benson, Concord, Farmville, Fayetteville PWC, Gastonia, Granite Falls, Kings Mountain, Lexington, Louisburg, Newton, Rocky Mount and Tarboro

The Grassroots award recognizes efforts by the city in legislative issues important to public power, initiation of local grassroots events and participation in federal and state legislative events.

### **Economic Development winners:**

Ayden, Benson, Cherryville, Fayetteville PWC, Gastonia, Granite Falls, Greenville Utilities Commission, High Point, Kings Mountain, Kinston, Lexington, Monroe, Newton, Rocky Mount, Tarboro and Wilson

The Economic Development award recognizes initiatives by the city in economic development efforts, including industry recruitment leading to job creation, and implementation of economic development studies.

### **Communications winners:**

Ayden, Benson, Cherryville, Concord, Fayetteville PWC, Gastonia, Granite Falls, Greenville Utilities Commission,

High Point, Kings Mountain, Kinston, Lexington, Newton, Rocky Mount, Tarboro and Wilson

The Communications award recognizes outstanding customer communications, including the use of bill inserts to communicate information to customers, use of innovative strategies to communicate

policies, newsletter production, assignment of a public information officer and completion of a coordinated communications plan.

### **Customer Service winners:**

Albemarle, Ayden, Benson, Cherryville, Concord, Fayetteville PWC, Gastonia, Granite Falls, Greenville Utilities Commission, High Point, Kings Mountain, Kinston, Lexington, Newton, Rocky Mount, Tarboro and Wilson

The Customer Service award recognizes outstanding customer service efforts, including residential customer

programs. Also included is designation of a central point of contact for commercial customers and holding a customer appreciation event. These communities also demonstrated a commitment to amending policies to meet the needs of their customers during the recession and extremely cold weather we had in January.

### **Key Accounts winners:**

Concord, Fayetteville PWC, Gastonia, Greenville Utilities Commission, High Point, Kings Mountain, Lexington, Monroe, Rocky Mount, Tarboro and Wilson



### **Power Lines:**

Public Power communities celebrate National Night Out

### **Davis ranked among most influential lobbyists**

### **Smart Communities grants awarded**

### **FEMA disaster preparedness workshop provides guidance**

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## NC Public Power communities celebrate National Night Out

Huntersville and Landis were among 14,625 communities from all 50 states to participate in the National Association of Town Watch's 27th Annual National Night Out on August 3.

National Night Out, a year-long, community-building campaign, is designed to heighten crime-prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

Huntersville's activities included a parade with the mayor, chief of police and town commissioners. Children enjoyed slides, a moon bounce, dunking booth and displays of police, fire and medical vehicles. Local fire departments entertained the crowd by

competing against each other in the Friendly Fire Games. ElectriCities staff were on hand with a hybrid vehicle, safety demonstration and energy kits.

Landis threw a block party in front of the police department. As a live DJ spun music, citizens enjoyed hot dogs and sno-cones. Kids splashed in a water feature and played with glow sticks given to them by police officers.

Communities interested in participating in National Night Out are encouraged to visit [www.nationalnightout.org](http://www.nationalnightout.org) for more information and free registration materials.



ElectriCities Senior Safety & Training Specialist David Young talks Electric Safety with National Night Out attendees

## Awards of Excellence (cont'd.)

The Key Accounts award recognizes efforts by the city with their key business customers, including advanced training by key account representatives, communication with key accounts customers and locally sponsored events.

### Energy Efficiency winners:

Albemarle, Ayden, Concord, Fayetteville PWC, Gastonia, Granite Falls, Greenville Utilities Commission, High Point, Kings Mountain, Kinston, Lexington, Newton, Rocky Mount, Shelby and Wilson. Benson, Cherryville, Pikeville and Tarboro received honorable mention

The Energy Efficiency award recognizes efforts by the city with energy-efficient building programs, energy education, energy audits and participation in NC Green Power.

### Training winners:

Albemarle, Benson, Cherryville, Concord, Fayetteville PWC, Gastonia, Granite Falls, Greenville Utilities Commission, High Point, Kings Mountain, Kinston, Lexington, Newton, Rocky Mount, Tarboro and Wilson

The Training award recognizes the city's commitment to ongoing staff education and training by attending ElectriCities-sponsored training sessions, completion of a continuing education or tuition-reimbursement program and in-house training opportunities.

Congratulations to all of the 2010 city winners. Nomination forms for 2011 Public Power Awards will be mailed to all NC members in the spring; be sure to nominate your hometown!

## Davis ranked among most influential lobbyists in 2009 legislative session



Estherine Davis, Senior Vice President of Government Relations for ElectriCities, has been named to the North Carolina Center for Public Policy Research's list of most influential lobbyists. Of more than 900 registered lobbyists in the state, Davis was ranked #52.

Davis, a 26-year employee of ElectriCities, has worked diligently to stop negative legislation introduced against member municipalities on territorial issues, the environment, climate change, pole

attachments and many other issues. Davis has lobbied for ElectriCities since 1997 and has won the respect of the General Assembly and their staffs, the Executive Branch, the Governor and the Lieutenant Governor.

## Coming in the September issue:

Profiles of the 2010 Hometown Heroes and Lifetime Achievement Award winner.

# Smart Communities grants awarded from ElectriCities Economic Development

Four Public Power communities recently received 2010 Smart Communities grants of \$4,000 for economic development projects.

The recipients are:

**Louisburg** – *downtown redevelopment*

**Lumberton** – *Certified Retirement Community project*

**Red Springs** – *façade upgrades/downtown redevelopment*

**Rocky Mount** – *downtown redevelopment*

**Smart Communities**, an economic development assistance tool from ElectriCities, was created to help NCMPA1 and NCEMPA participants attract and retain commercial and industrial customers. Participants are eligible to receive a \$4,000 matching grant to be used toward specific economic development projects.

In 2010, grant awards are limited to 10 NCMPA1 and 10 NCEMPA participants. They will be awarded based on the strength of the overall project and impact to the community. Applications, available at [www.electricities.com](http://www.electricities.com), are accepted throughout the year and reviewed as they are received. Contact Brenda Daniels at 800-768-7697 ext. 6363 or [bdaniels@electricities.org](mailto:bdaniels@electricities.org) for more information.



*“Our goal is for people driving by to see Main Street and decide to stop for lunch sometime. And once we get them here, we want to keep them here.”*

**TONY WHITE, town manager, Red Springs**

## FEMA disaster preparedness workshop provides guidance

In preparation for this year’s hurricane season, North Carolina Emergency Management worked with ElectriCities and the NC electric cooperatives to present emergency-preparedness workshops in Raleigh and High Point in July. Eighty-three people from ElectriCities member cities and the co-ops attended.

Meteorologists are predicting an active storm season for 2010, and participants in the workshop, led by Julie Thomas of FEMA Region IV, received in-depth training on being prepared for – and responding to – weather crises. The workshop focused on procurement and contracting guidance, debris removal, and the importance of preliminary damage assessment.

For more information about emergency preparedness or the ElectriCities Emergency Assistance Program, contact Clarice Wilson at 1-800-768-7697, ext. 6293.

Plant Status

### NCMPA1

**Catawba Unit 1** is currently operating at 100 percent power in its 168th day of continuous operation.

**Catawba Unit 2** is currently operating at 100 percent power in its 478th day of continuous operation.

**McGuire Unit 1** is currently operating at 100 percent power without any major problems.

**McGuire Unit 2** is currently operating at 100 percent power in its 304th day of continuous operation.

### NCEMPA

**Brunswick Unit 1** is currently operating at 100 percent power and has provided 92 days of continuous service.

**Brunswick Unit 2** is currently operating at 100 percent power and has provided 182 days of continuous service.

**Harris Unit 1** is currently operating at 100 percent power and has provided 262 days of continuous service.

**Mayo Unit 1** is operating normally according to system load requirements.

**Roxboro Unit 4** is operating normally according to system load requirements.

All items reported as of August 10, 2010

Billing Determinants

#### NCMPA1 Billing Determinants for participant usage in July 2010

Billing Demand (kW)	Billing Energy (kWh)	Billed Amount
901,325	530,177,514	\$38,521,398.08

Note: All values are less SEPA. Values include Gastonia Prime Power Park.

#### NCEMPA Billing Determinants for participant usage in July 2010

	Billed Demand (kW)	Billed Energy (kWh)	Billed Amount
Progress Energy Carolinas	1,184,217	695,447,312	\$62,546,672.98
Dominion	132,212	82,437,870	\$7,558,626.52
<b>Total</b>	<b>1,316,429</b>	<b>777,885,182</b>	<b>\$70,105,299.50</b>

Note: All values are less SEPA. Dominion values include Edenton and Elizabeth City generating project output.

Load Management Info

In July, NCMPA1 recommended load management for Agency cities for 22.25 hours over a six-day period. Electric-Save operations occurred for 22.25 hours over a six-day period. For Non-Agency cities, NCMPA1 recommended load management for 27.25 hours over an eight-day period including the Duke Control Area Peak which occurred on July 23 at hour ending 4 p.m.

In July, NCEMPA provided advance telephone and pager recommendations for load management for 32 hours over a seven-day period, including the day and hour of the Progress Energy Carolinas (PEC) monthly peak. Electric-Save (direct control) operations occurred for 15 hours over a five-day period, including the PEC peak occurring on July 22nd at hour ending 5 p.m. To date, we have load managed during the monthly peak. We are averaging 11.0 hours of load management over five days per month.

For more information on how your city or town can benefit from load management, call Cecil Rhodes at ext. 6231 or Jim Deaton at ext. 6223.

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### New inserts available!

Help your customers celebrate the value of public power, prepare for hurricane season and learn more about energy-saving CFLs with these three new public power bill inserts. They are available to Power Agency Participants at no cost and to Electricities Wholesale Members for a nominal fee. To order inserts, contact **Edward Roberts** at [eroberts@electricities.org](mailto:eroberts@electricities.org) or 1-800-768-7697 ext. 6280.



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# Public Power Week promotional items available!



Public Power Week (Oct. 3-9) 2010 is a time to celebrate with your community the advantages locally owned and operated electric utilities provide. It's also the perfect time to educate your customers and stakeholders about the value of public power. This year's theme, **Putting Power in Your Hands**, is designed to do just that.

We will mail each city/town manager a package of Public Power Week-themed items, such as a t-shirt, cup, mug, pen and other commemorative items. The materials included with the box describe the initiative completely and include ordering instructions to order more items. The packages will be mailed on or around August 23.

**All orders are due by September 2** in order for the items to arrive in your city by Public Power Week. Items can be ordered online starting August 24 at [www.electricities.com](http://www.electricities.com).

If you have questions, please contact Faith Lunsford at 1-800-768-7697, ext. 6360.

**PUTTING power  
IN your HANDS**