

POWERING THE AUTOMOTIVE INDUSTRY IN NORTH CAROLINA

The auto industry may not have been born in North Carolina, but many of the technologies on which it relies are created and manufactured here. More than 160 companies, including the headquarters for two leading truck manufacturers, employ upwards of 17,000 people in the state. And NASCAR, one of the nations fastest growing spectator sports, has its roots in North Carolina where almost 90% of the Sprint Cup teams currently call the Tar Heel State home.

Industry Resources

North Carolina has a long and successful track record of supporting its existing industry, and the automotive sector is no exception. From workforce training to consulting services, powerful resources exist to support continued growth of this important industry. A few examples include:

The North Carolina Center for Automotive Research (NCCAR) is an independent, non-profit center devised to meet the ever-evolving product research, testing and development demands of the automotive industry. Located just 1.5 miles from I-95, NCCAR's secure facilities may be utilized on a daily, weekly or longer-term basis.

NASCAR operates a 61,000 square foot R&D center adjacent to the Concord Regional Airport, just 16 miles from downtown Charlotte. It's a combination machine shop, warehouse and laboratory where manufacturers can bring parts and components for testing, review and ultimately approval for use in competition.

The North Carolina Community College System, which has significant expertise in the automotive industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.



Automotive component manufacturing is big business in North Carolina

Automotive Companies in Public Power Communities

ASMO, Statesville, Greenville

Bridgestone, Wilson

Caterpillar, Clayton, Morganton, Smithfield

Daimler Trucks, High Point, Gastonia

Goodyear, Fayetteville, Statesville

Meritor, Forest City, Laurinburg

Purolator, Fayetteville

Stanadyne, Washington

Thomas Built Buses, High Point

Public Power in North Carolina

Electricities partners with its 70 member cities, towns and university systems to provide reliable electricity to more than 500,000 residential, commercial and industrial customers across the state. Benefits of public power include:

- ▶ Local electric operations with local decisions
- ▶ Highly reliable electric service
- ▶ Competitive industrial electric rates
- ▶ Excellent customer service



For more information,
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