Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.

For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

Demographics

Population: 26,184
Average Age: 40.1
Household Income (Median): $42,886
Household Income (Average): $55,094
Number of Households: 10,681
Growth Rate: 3.72%

Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas
- Bowling Green, KY
- New Bern, NC
- Winston Salem, NC
- Spartanburg, SC
- Roanoke, VA
- Gainsville, GA
- Spartanburg, SC
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