



# LAURINBURG, NORTH CAROLINA

## Market Guide

### Contact Information



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### Major Employers

Company Name	Employees
Service Thread	100-250
FCC	250-499
Walmart	250-499
Scotland County Schools	500-999
Scotland Memorial	500-999

### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

#### Peer Trade Areas

Waycross, GA	2425 Memorial Dr
Mount Airy, NC	2241 Rockford St
Lexington, NC	160 Lowes Blvd
Roanoke Rapids, NC	251 Premier Blvd
Forest City, NC	197 Plaza Dr
Wilkesboro, NC	1801 Us Highway 421
Moultrie, GA	641 Veterans Pkwy S

### Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*

### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

### Demographics

(10 Minute Drive Time)



Population

24,921



Average Age

39.3



Household Income  
(Median)

\$30,833



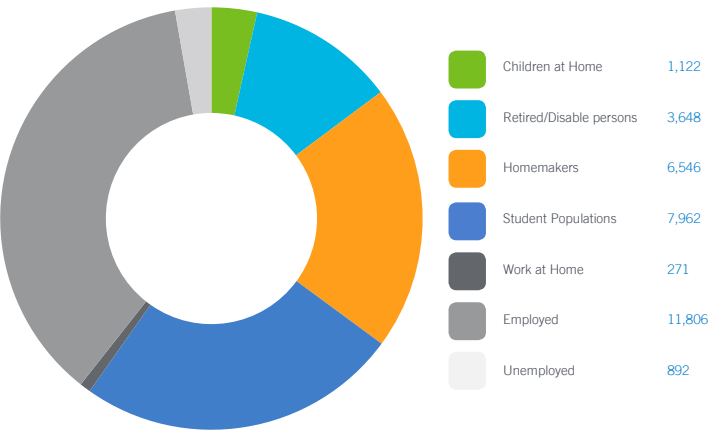
Number of  
Households

9,729

### Daytime Population

32,247

(10 Minute Drive Time)



Grocery



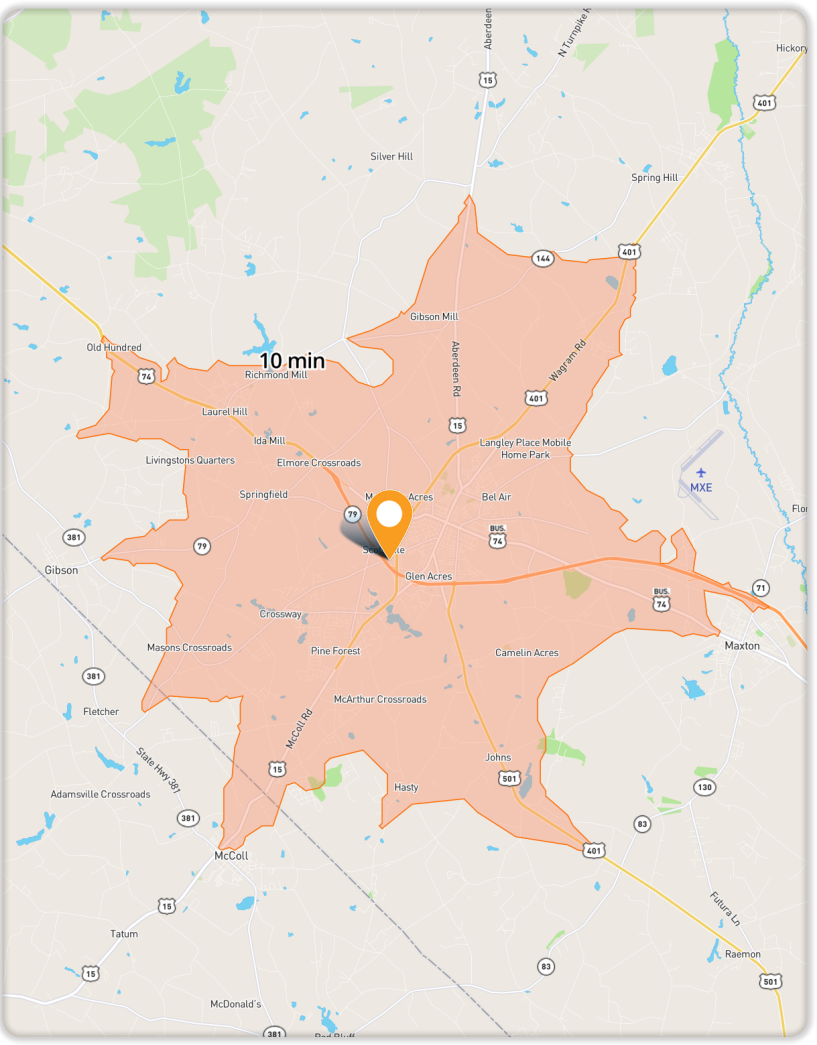
Restaurant



Apparel



Sporting Goods

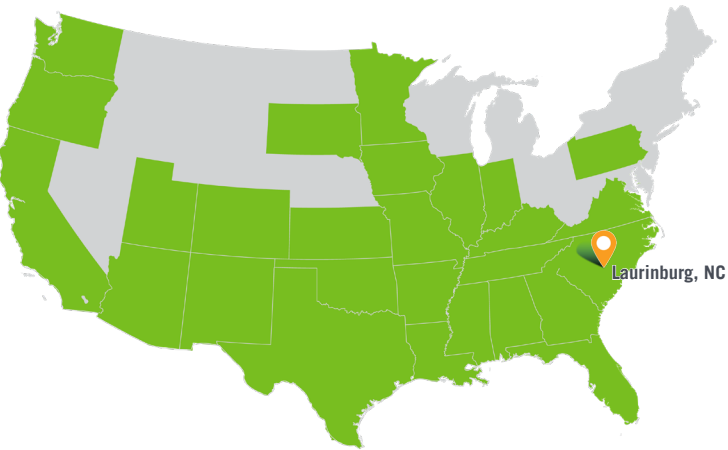


DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2017 Estimated Population	16,223	22,154	43,053
Daytime Population	22,656	29,649	46,275
Median HH Income	\$29,428	\$30,983	\$29,885
Number of Households	6,496	8,703	16,300

	5 Minute DT	10 Minute DT	15 Minute DT
2017 Estimated Population	11,156	24,921	39,960
Daytime Population	18,102	32,247	45,863
Median HH Income	\$30,609	\$30,833	\$29,782
Number of Households	4,525	9,729	15,196

\*Source: STI PopStats



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