



# LUMBERTON, NORTH CAROLINA

## Market Guide

### City Contact Information



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### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

### Demographics (10 Minute Drive Time)



Population  
**4,631**



Average Age  
**43.1**



Household Income (Median)  
**\$53,653**



Number of Households  
**1,890**



Household Income (Average)  
**\$69,581**

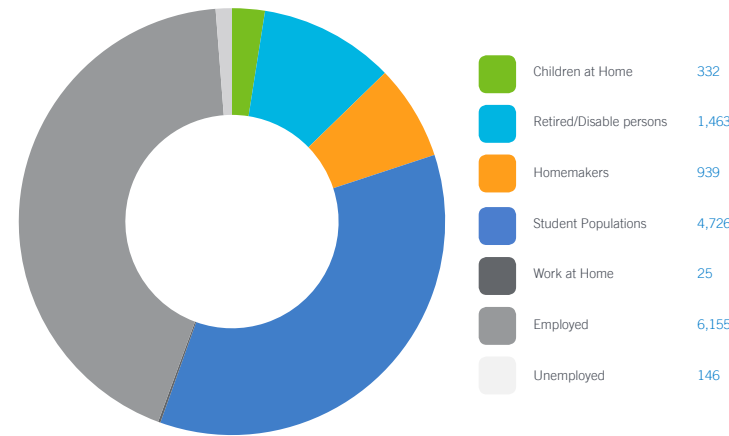
### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

#### Peer Trade Areas

- Rock Hill, SC 2377 Dave Lyle Blvd
- La Grange, GA 803 New Franklin Road
- Carrollton, GA 1735 S Hwy 27
- Central, SC 1286 Eighteen Mile Road
- Spartanburg, SC 203 Cedar Springs Road
- Johnson City, TN 2915 W Market Street

### Daytime Population **13,786** (5 Minute Drive Time)



### Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Hobby/Craft



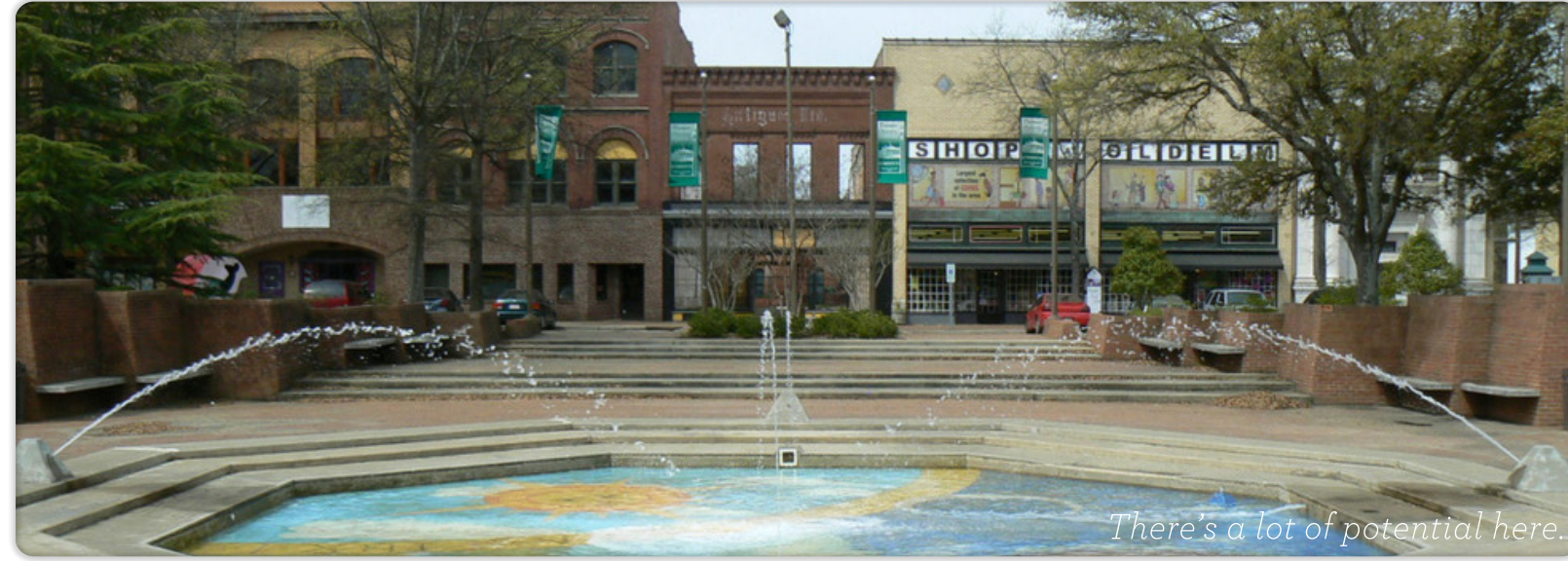
Apparel



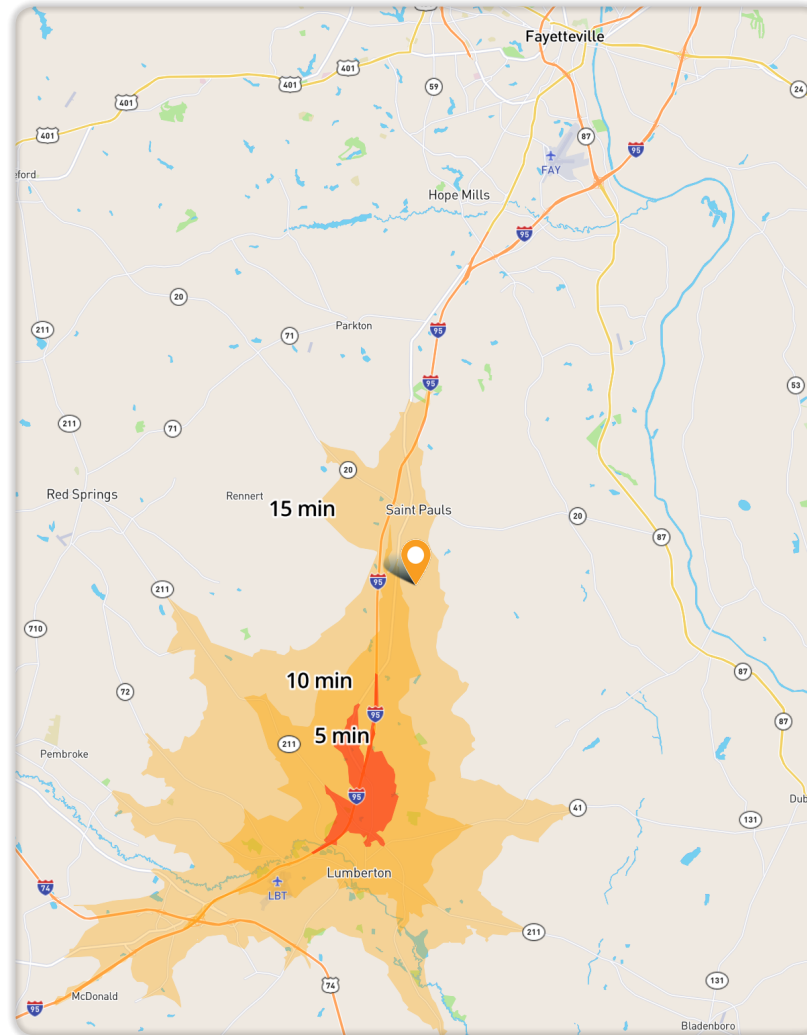
Restaurant



Sporting Goods



*There's a lot of potential here.*

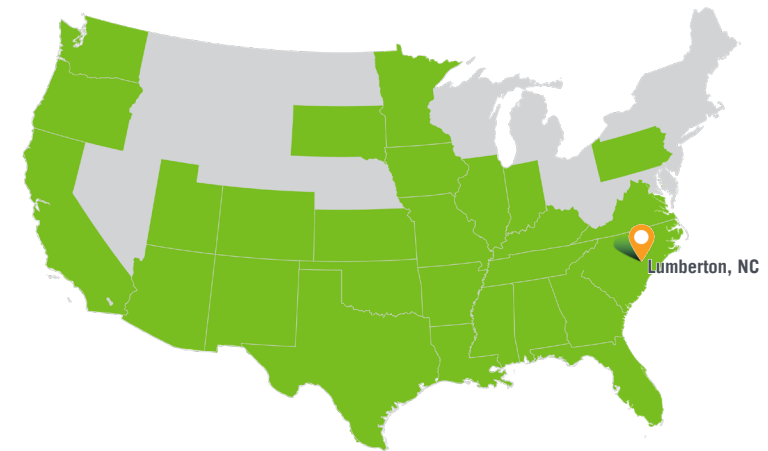


DEMOGRAPHIC PROFILE	5 Mile Radius	7 Mile Radius	10 Mile Radius
2018 Estimated Population	33,052	44,191	63,373
Daytime Population	47,046	54,454	69,166
Median HH Income	\$34,887	\$35,151	\$34,676
Number of Households	12,435	16,048	22,974

	5 Minute DT	10 Minute DT	15 Minute DT
2018 Estimated Population	4,631	25,151	45,797
Daytime Population	13,786	41,009	59,720
Median HH Income	\$53,653	\$35,922	\$34,529
Number of Households	1,890	9,576	16,767

\*Source: STI PopStats

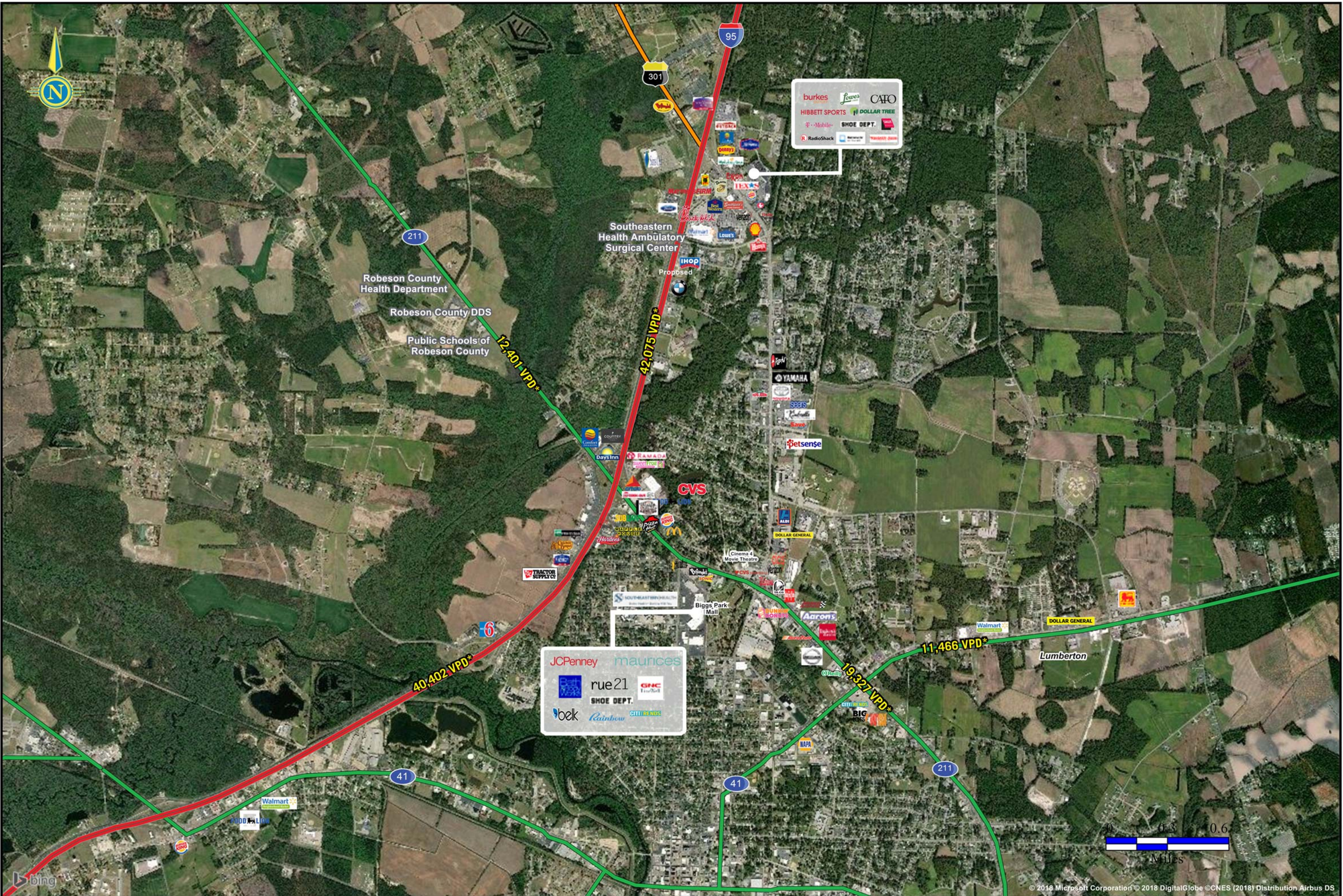


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