Connections Summit Sponsor Prospectus
Integrating cities, customers & technology

February 18-20, 2020 at the Embassy Suites, Cary, N.C.

Join ElectriCities as we host public power leaders and influencers from the southeast to discuss best practices, industry trends and up-and-coming solutions for their communities. Attendees range from city managers, finance and utility directors, to operations and human resources managers.

Sponsors are invited to participate in interactive discussions, networking and educational sessions focusing on technologies and processes that impact customer experience. If your organization is working to solve the challenges facing today's public power utilities and municipalities, we invite you to attend!

All attendees representing a business partner must register as a sponsor or vendor attendee to register conference attendees.

For sponsorship questions, please contact a member of the sponsorship team:
Dale Odom, 336-250-4223 or dodom@electricities.org
Matthew Allen, 336-596-8843 or mallen@electricities.org
Kelsey Lawhead, 919-760-6213 or klawhead@electricities.org

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Sponsor Registration Process & Deadlines

1. Register Company as a Conference Sponsor: All attendees representing a business partner must be registered as a sponsor to attend. After registration, you will receive a confirmation email that will include your sponsor specific codes for free and, if applicable, discounted attendee rates.

2. Register Conference Attendees: All attendees must register prior to the conference. Utilize the sponsor specific codes for free and, if applicable, discounted attendee rates that you received in your confirmation email

3. Submit Company Logos & Resources: The deadline to submit company logos and resources for print is December 20, 2019. Please submit materials as early as you can. Shortly after registration, you will receive an email from the sponsorship team requesting you to submit the following resources via Sharefile by December 20th:
   - A Color logo in EPS or a High quality-300 DPI; TIFF, PNG or JPEG format.
   - Black & White version of your logo in the same format.
   - Word or Text documents for each item below (please, no pdfs)
     - A short company description to be included in the sponsor program (75 words or less).
     - A long company description to be included in the conference app.
     - Website and social media links including Facebook, Twitter, LinkedIn, and Instagram.

4. Reserve Hotel Rooms: All participants need to make their own hotel reservation at the Embassy Suites, 201 Harrison Oaks Blvd, Cary, NC. We are holding a block of rooms at $169 (plus taxes). These rates are available for the nights of February 17 – 20, 2020 and must be booked no later than January 20, 2020 to receive the group rates. Breakfast, parking and an evening reception are included in your room rate. Reservations may be made by calling **(800) 362-2779** and referencing group code IEC or by website **HERE**.

5. Make Arrangements for Exhibit Services: If you have exhibit material to ship and/or require technical support (ex. Power, internet) download the hotel forms on the www.electricities.com site for instructions.

<u>Sponsorship Levels</u>

Exclusive Title Sponsor ($10,000)– Includes all items of Partner level sponsors including 4 conference attendees, plus:
- Exclusive opportunity - available to one vendor only
- Includes exclusive mention in conference publications
- Optional table display beside registration booth
- Recognition at all General Sessions
- Discounted rate for additional attendees ($429/attendee)
- Logo included on conference notepad

Partner Sponsor ($6,000) – Includes all items of Collaborator level sponsors, plus:
- Additional Conference Attendee (4 total) included in price
- Logo in pre-conference emails
- Includes Vendor Breakout Session ($1,000 value)
- Choice of booth location

Collaborator Sponsor ($4,000) – Includes all items of Supporter level sponsors, plus:
- Additional Conference Attendee (3 total) included in price
- Additional Recognition in Closing General Session
- Opportunity to add an insert in registration packet
- 3 Minute Vendor Showcase during General Session

Supporter Sponsor ($2,000)
- 2 Conference Attendees included in price
- Vendor Hall Booth
- Copy of Conference Attendee List with Email
- Logo and company description in Sponsor Brochure and Conference app
- Recognition & Thank You at Opening Session
- Company logo included in sponsor signage and pre-session PowerPoint slides

Vendor Attendee ($1,000)
- One Conference Attendee included in price
- Company logo included in digital signage, conference app and pre-session PowerPoint slides

Sponsorship Add-ons Available

Enhance your company's visibility by sponsoring or co-sponsoring special events, meal functions, refreshment breaks, or logoed items at the 2020 Connections Summit.

Want to sponsor a cotton candy machine? Popcorn at break? Beer at Lunch? Or maybe even a margarita machine? If you dream it…we'll make it happen! Contact us and we can brainstorm about a fun, unique way to get your company noticed at the conference.

Additional Sponsorship Opportunities

- _NEW!_ Lightning Round Presenter: $750
  - _(Limited availability)_ Lightning Rounds are 8-minute presentations, led by you which focus on a single topic, concept or solution. These highly-focused talks will be delivered to an engaged group of attendees. You will have the opportunity to lead three rounds of your talk during the lighting round session on Wednesday afternoon. **Lightning Round presenters will need to provide a prize (recommended value of $100).** Tickets for giveaways are only given to attendees of your session & the drawing will be held at the Wednesday evening reception.
- Wednesday lunch: $500
  - Sponsor Wednesday's lunch – includes signage at event.
- Tuesday evening reception & bar: $2,000 (Only 2 available)
  - _(Limit 2)_ Sponsors will be recognized as the host of the cocktail event & feature your company on one branded ticket per attendee featuring sponsor - to be used during conference receptions. Tickets are distributed to attendees at registration.
- Wednesday evening reception & bar: $2,000 (Only 2 available)
  - _(Limit 2)_ Sponsors will be recognized as the host of the cocktail event & feature your company on one branded ticket per attendee featuring sponsor - to be used during conference receptions. Tickets are distributed to attendees at registration.
- Wednesday coffee break: $500
  - Sponsor Wednesday morning's break & beverage stations – includes signage at event.
- Thursday coffee break: $500
  - Sponsor Thursday morning's break & beverage stations – includes signage at event.
- Thursday lunch: $500
  - Sponsor Thursday's lunch – includes signage at event.
- Vendor Breakout: $1,000
  - _(Limited availability)_ Host your own breakout session on Tuesday afternoon or Wednesday over lunch featuring a topic or product demonstration of your choice

- Conference Wi-Fi: $1,000 (exclusive)
  - *(Limit 1)* Feature your company on all printed advertising for conference Wi-Fi. Must register before print deadline.
- Conference Bags: $3,500 (exclusive)
  - *(Limit 1)* Feature your company throughout the conference as attendees utilize their bag at the event and then again as the bag transitions to their home or office
- Conference App Sponsor: $1,500 (exclusive)
  - (*Limit 1)* Sponsor will be the featured vendor throughout the Conference application as attendees prepare for the conference and navigate the event on-site

Sponsorships are a funding source for the ElectriCities Connections Summit and benefit North Carolina Municipal Power Agency Number 1 and North Carolina Eastern Municipal Power Agency participants and other Public Power members in North Carolina, South Carolina and Virginia. The ElectriCities Connections Summit does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public offices or a state or local official who is running for federal office.

Cancellation Policy

Attendee Cancellation: A letter or e-mail requesting a refund should include the registrant's name, address and to whom the refund should be made payable. The full amount of the registration fee, minus a $50 cancellation fee will be refunded if written notice is received by ElectriCities at least one week prior to the conference. The cancellation deadline is Monday, February 10, 2019. No refunds will be made after that date; however, substitutions will be permitted. Refunds will be issued approximately six to eight weeks after the meeting.

Registration Substitution Policy: Substitutes are permitted. Please make requests to Tracy Spann either by email tspann@electricities.org or by phone 919-760-6360 no later than Monday, February 10, 2019.

Sponsor Cancellation Policy: A letter or e-mail requesting cancellation should include the company's name, address and to whom the refund should be made payable must be received by December 20, 2019. The full amount of the registration, minus a $100 cancellation fee will be refunded if written notice is received by ElectriCities prior to the sponsor print deadline of December 20, 2019. No refunds will be made after that date. Refunds will be issued approximately six to eight weeks after the meeting.

Notification of cancellation should be sent in writing or by email to:
Tracy Spann
ElectriCities of North Carolina, Inc.
1427 Meadow Wood Blvd.
Raleigh, NC 27604
Fax: 919-760-6308
Email: tspann@electricities.org

Cancellation of Hotel: Hotel reservations are the responsibility of each individual attendee.

Other Travel Reservations: ElectriCities is not responsible for any charges or cancellation fees assessed by airlines, etc.