

POWERING THE [AUTOMOTIVE] INDUSTRY IN NORTH CAROLINA

THE AUTO INDUSTRY may not have been born in North Carolina, but many of the technologies on which it relies are created and manufactured here. More than 290 companies, including dozens of leading international firms, employ over 26,000 people in the state.

INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the automotive sector. From workforce training to consulting services, powerful resources exist to support continued growth of this important industry. Examples include:

The **North Carolina Center for Automotive Research (NCCAR)** was created to assist the automotive industry with product research, testing and development.

The **North Carolina Motorsports and Automotive Research Center (NCMARC)** houses motorsports research facilities, including a water tunnel, wind tunnel, alternative propulsion dynamometer test cell, computational labs and more.

The **Advanced Transportation Energy Center (ATEC)** develops fundamental and enabling electric-vehicle technologies and battery- and power-electronics technologies for the automotive industry.

NASCAR operates a 61,000 square foot R&D center adjacent to the Concord Regional Airport. It's a combination machine shop, warehouse and laboratory where manufacturers can bring parts and components for testing, review and ultimately approval for use in competition.

The **North Carolina Community College System**, which has significant expertise in the automotive industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

PUBLIC POWER IN NORTH CAROLINA

Electricities partners with its 70+ member cities, towns and university systems to provide reliable electricity to more than 500,000 residential, commercial and industrial customers across the state. Benefits of public power include:

- ▶ Local electric operations with local decisions
- ▶ Highly reliable electric service
- ▶ Competitive industrial electric rates
- ▶ Excellent customer service

AUTOMOTIVE COMPANIES IN PUBLIC POWER COMMUNITIES

ASMO, Statesville, *Greenville*

Bridgestone, *Wilson*

Caterpillar, Clayton, *Morganton*,
Smithfield

Daimler Trucks, *Gastonia*

Goodyear, Fayetteville, *Statesville*

Meritor, Forest City, *Laurinburg*

Purolator, Fayetteville

Stanadyne, Washington

Thomas Built Buses, High Point



ELECTRICITIES
OF NORTH CAROLINA, INC.

The energy behind public power

