



*The energy behind public power*



# POWERING INDUSTRY

*In North Carolina*





**ELECTRICITIES**

*of* NORTH CAROLINA, INC.

*The energy behind public power*

## ABOUT ELECTRICITIES OF NORTH CAROLINA

ElectriCities is the energy behind public power. For more than 50 years, ElectriCities has helped North Carolina public power communities provide safe, reliable, and affordable power to their customers. ElectriCities serves more than 1.2 million people in North Carolina public power communities, including 32 members of the N.C. Eastern Municipal Power Agency (NCEMPA) and 19 members of N.C. Municipal Power Agency #1 (NCMPA1).



Learn more about the benefits of public power at [www.electricities.com](http://www.electricities.com).

## TRADE SHOW OPPORTUNITIES

At ElectriCities, we look for opportunities to partner with our member cities to provide customized assistance with all aspects of economic development. So, where do we begin? Our comprehensive approach begins at the start of a project and continues through the site selection and building processes. We're with you every step of the way. We actively work with the Economic Development Partnership of N.C., along with site selectors, and participate in national trade shows to recruit industries and bring jobs to our public power hometowns. From marketing to targeted recruiting to grant assistance, we're here for you with tools and expertise.

## INDUSTRIES WE TARGET

- Plastics
- Food Processing
- Automotive
- Aviation
- Biotechnology
- Advanced Manufacturing
- Life Sciences

## READY TO GET STARTED?

If you have questions about how the ElectriCities Economic Development team can help you recruit business and industry, reach out to Brenda Daniels at: [bdaniels@electricities.org](mailto:bdaniels@electricities.org).



Pictured from Left to Right

**Brenda Daniels**  
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**Jennings Gray**  
Senior Retail  
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Specialist  
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Specialist  
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Senior Economic  
Developer  
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# WHAT SERVICES DO WE PROVIDE?



## TARGET SECTORS

ElectriCities' Economic Development staff can assist you in determining the areas of target recruitment based on your city's demographics, location, and needs.



## TRADE SHOW OPPORTUNITIES

Economic Development staff attends several trade shows each year on behalf of NC Public Power communities. Offering member cities and towns a chance to appeal to a range of industries, all under one roof.



## PROPOSALS FOR PROSPECTS/CLIENTS

When a commercial or industrial customer is ready to relocate to your area, we will work with the Power Agency rate staff to develop a customized proposal.



## MARKET RESEARCH ANALYSIS

Client specific with community data and mapping.



## MARKETING/COLLATERAL ADVERTISING ASSISTANCE

We can work with you to develop and produce marketing, advertising, and collateral pieces to promote your community.



## SMART SITES®

S<sup>2</sup> is a shovel-ready site qualification program designed to support economic development opportunities in NC Public Power communities.



## ADDITIONAL SERVICES

- IMPLAN Impact Modeling
- GIS Mapping Software
- Client Recruitment
- Feasibility Studies
- Territorial Issues
- Member Support

## FUNDING OPPORTUNITIES

- Downtown Revitalization Grants
- Customized City Projects
- Smart Communities Grants

For more information about our funding opportunities, visit:


[www.ElectriCities.com](http://www.ElectriCities.com)



## RETAIL/COMMERCIAL DEVELOPMENT

Our staff can help you recruit new development with marketing collateral and site analysis based on the target sector's site requirements.





# POWERING THE PLASTICS INDUSTRY IN NC

**THE PLASTICS INDUSTRY REMAINS** one of the strongest components of North Carolina's diverse manufacturing sector. Hundreds of plastics manufacturing and processing companies employ close to 40,000 people in the state. Additionally, plastics-dependent industries — sectors like health care, automotive, and aerospace — combine to employ another 725,000 North Carolinians.



## INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the plastics industry. From workforce training to consulting services, powerful resources exist to support continued growth of this important sector. Examples include:

The **North Carolina Polymers Center of Excellence** provides polymer testing, polymer processing, and workforce training to increase knowledge within emerging technologies in the plastics industry.

The **North Carolina Community College System**, which has significant expertise in the plastics industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

The **Nonwovens Institute** was launched in 2007 as the world's first accredited program for the interdisciplinary study of engineered fabrics. The Institute, which has a heavy focus on polymer technology, is dedicated to expanding the nonwovens industry through research, training, and education.

## PLASTICS COMPANIES IN PUBLIC POWER COMMUNITIES



**Absolute Plastics, Wilson**  
**CTL Packaging, Gastonia**  
**CMI Plastics, Inc., Ayden**  
**FlexSol Packaging Corp., Statesville**  
**Hubbell Inc., Rocky Mount**



**PPG Industries, Lexington**  
**Rempac, Lumberton**  
**Triad Fabco, High Point**  
**Welex, Inc., Greenville**



# POWERING THE NC PP FOOD PROCESSING INDUSTRY IN NC

**FROM BAKERIES TO FISHERIES,** the food processing industry in North Carolina is a diverse and growing sector that extends across the entire state. In fact, more than 62,000 people are employed by the state's 1,000+ companies. Our recipe for success in this sector is quite simple: Companies enjoy easy access to raw materials and a rapidly expanding consumer base. It's all tied together by a skilled workforce familiar with operating in a regulated industry.





## INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the food processing sector. From workforce training to consulting services, powerful resources exist to support continued growth of this important industry. Examples include:

**North Carolina's Cooperative Extension** offers educational programs to help entrepreneurs launch food-focused businesses, and provide processors with information to enhance product quality and profitability while meeting state and federal regulations.

The **Industrial Extension Service** at North Carolina State University works with the state's food processing industry to identify advanced technologies to improve production processes and increase worker safety.

The **North Carolina Community College System**, which has significant expertise in the food processing industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

## FOOD PROCESSING COMPANIES IN PUBLIC POWER COMMUNITIES



**Coca-Cola Bottling Co., New Bern**  
**Cheesecake Factory, Rocky Mount**  
**Flowers Bakeries, Newton**  
**Hillshire Brand Foods, Tarboro**  
**Jimbo's Jumbos, Edenton**  
**Kellogg Co., Huntersville**



**Nutkao USA, Rocky Mount**  
**Pilgrim's Pride, Concord**  
**Poppies International, Rocky Mount**  
**Sanderson Farms, Kinston, Lumberton**  
**Smithfield Foods, Kinston**  
**Tyson Foods, Monroe**





# POWERING THE **AUTOMOTIVE** INDUSTRY IN NC

**THE AUTOMOTIVE INDUSTRY** may not have been born in North Carolina, but many of the technologies on which it relies are created and manufactured here. More than 290 companies, including dozens of leading international firms, employ over 26,000 people in the state.

## INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the automotive sector. From workforce training to consulting services, powerful resources exist to support continued growth of this important industry. Examples include:

The **North Carolina Center for Automotive Research (NCCAR)** was created to assist the automotive industry with product research, testing, and development.




The **North Carolina Motorsports and Automotive Research Center** (NCMARC) houses motorsports research facilities, including a water tunnel, wind tunnel, alternative propulsion dynamo meter test cell, computational labs, and more.

The **Advanced Transportation Energy Center** (ATEC) develops fundamental and enabling electric-vehicle technologies and battery- and power-electronics technologies for the automotive industry.

**NASCAR** operates a 61,000 sq. ft. R&D center adjacent to the Concord Regional Airport. It's a combination machine shop, warehouse, and laboratory where manufacturers can bring parts and components for testing, review, and ultimately approval for use in competition.

The **North Carolina Community College System**, which has significant expertise in the automotive industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

## AUTOMOTIVE COMPANIES IN PUBLIC POWER COMMUNITIES



**ASMO**, *Statesville, Greenville*  
**Bridgestone**, *Wilson*  
**Caterpillar**, *Clayton, Morganton, Smithfield*  
**Daimler Trucks**, *Gastonia*  
**Goodyear**, *Fayetteville, Statesville*  
**Meritor**, *Forest City, Laurinburg*



**Keihin Carolina System**  
**Technology, Inc.**, *Tarboro*  
**Meritor**, *Forest City, Laurinburg*  
**Purolator**, *Fayetteville*  
**Stanadyne**, *Washington*  
**Thomas Built Buses**, *High Point*



# POWERING THE AVIATION AND AEROSPACE INDUSTRY IN NC

**UNLIKE THE WRIGHT BROTHERS,** who chose North Carolina for its nice weather and sandy shores, today's aviation and aerospace innovators are coming to our state for its talented workforce and business-friendly environment. More than 180 aerospace companies employ over 10,000 people in North Carolina. And that doesn't include the thousands of people that operate and maintain all kinds of aircraft on our state's military installations.



## INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the aviation and aerospace sector. From workforce training to consulting services, powerful resources exist to support continued growth of this important sector. Examples include:

**North Carolina's Military Installations** muster out thousands of soldiers, airmen, and marines annually, representing a workforce with literally millions of dollars' worth of training under their belts.

**NextGen Air Transportation** at North Carolina State University works to find solutions to integrate Unmanned Aircraft Systems (UAS) into domestic airspace.

**The North Carolina Community College System**, which has significant expertise in the aviation and aerospace industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

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## AVIATION AND AEROSPACE COMPANIES IN PUBLIC POWER COMMUNITIES

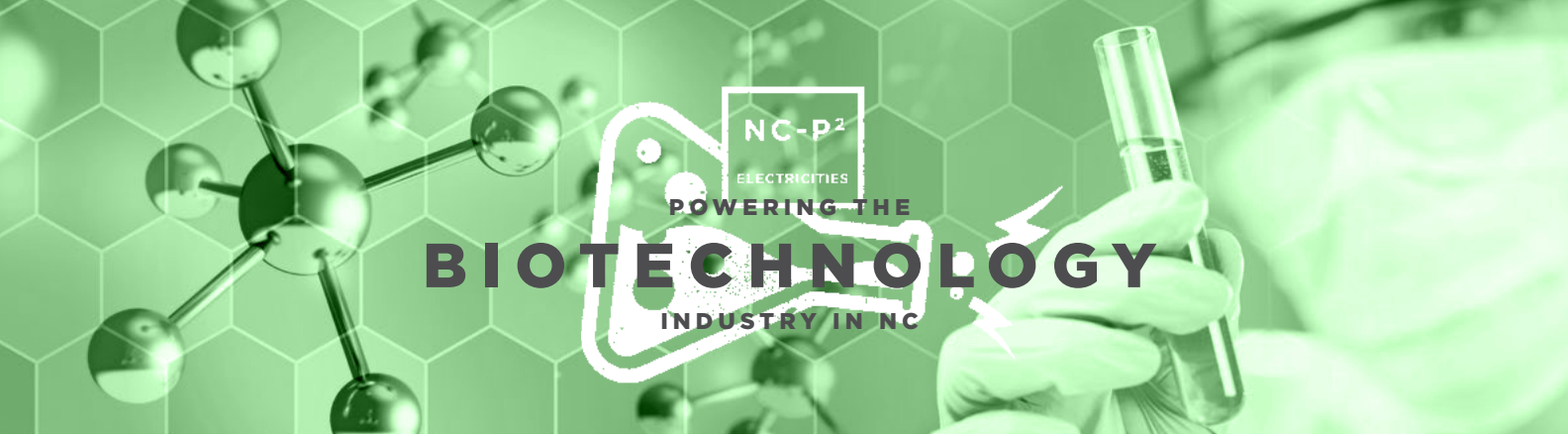


ATI Allvac, *Monroe*  
Boeing, *New Bern*  
Curtiss-Wright, *Gastonia, Shelby*  
Dyn Corp, *Elizabeth City*  
Honeywell, *Rocky Mount*



Kidde Aerospace and Defense, *Wilson*  
Spirit AeroSystems, *Kinston*  
UTC Aerospace Systems, *Monroe*  
VX Aerospace, *Morganton*





**NORTH CAROLINA IS HOME** to one of the largest and most diverse biotechnology clusters in the United States. From research-driven start-ups to global giants, more than 600 biotech companies call the Tar Heel State home. These firms, which collectively employ 60,000 people, have found North Carolina to be an excellent location for all facets of the industry, from discovery to manufacturing.



## INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the biotech and pharmaceutical sectors. From workforce training to consulting services, powerful resources exist to support continued growth of this important industry. Examples include:

The **North Carolina Biotechnology Center** provides industry aid and advocacy through the support of biotechnology research, business, education, and strategic policy.


The **Golden LEAF Biomanufacturing Training and Education Center (BTEC)** operates training and cGMP pilot plant facilities at N.C. State University's Centennial Campus. BTEC provides hands-on learning using the latest biomanufacturing technologies.

**BioNetwork**, a program of the North Carolina Community College System, offers life science industry training at nearly all levels. Coursework can be delivered virtually anywhere in the state, including at a corporate facility.

The **North Carolina Pharmaceutical Services Network** provides a continuum of pharmaceutical education and training to new and existing companies in North Carolina.

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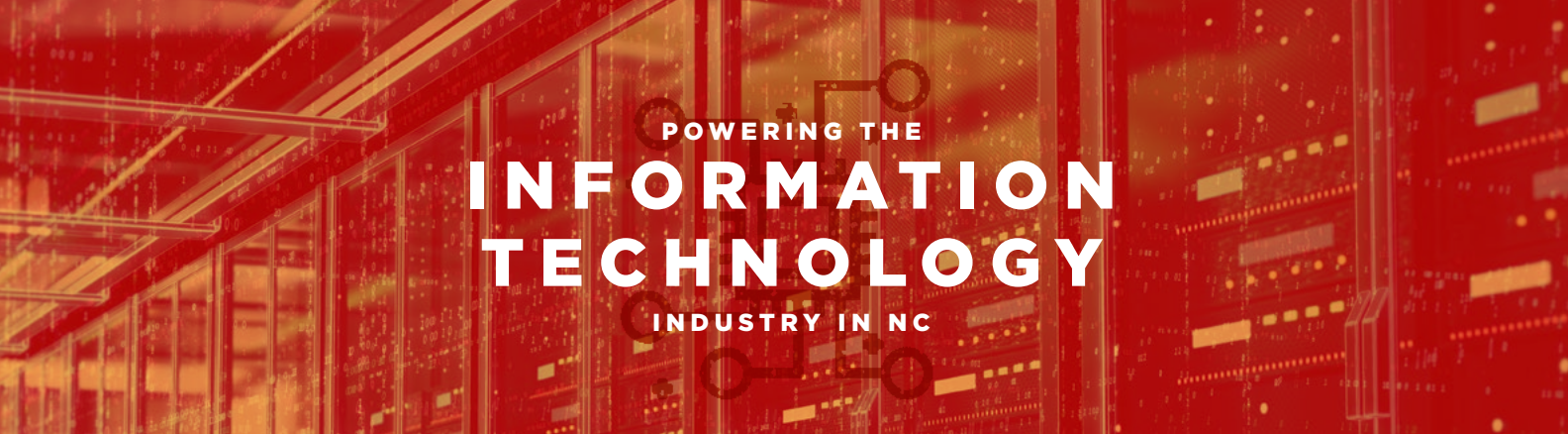
## BIOTECH AND PHARMA COMPANIES IN PUBLIC POWER COMMUNITIES



**CMP Pharma, Farmville**  
**Griffols, Clayton**  
**Mayne Pharma, Greenville**  
**Merck, Wilson**  
**Novo Nordisk, Clayton**

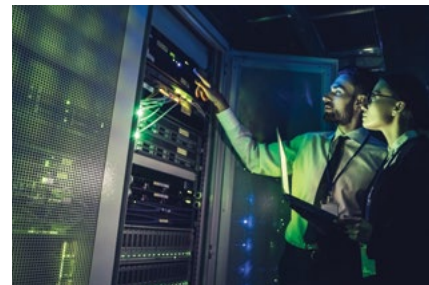


**Pfizer, Rocky Mount**  
**Purdue Pharma, Wilson**  
**vTv Therapeutics, High Point**  
**West Pharmaceutical Services, Kinston**



# POWERING THE INFORMATION TECHNOLOGY INDUSTRY IN NC

**THE INFORMATION TECHNOLOGY** industry is easily one of the fastest growing segments of North Carolina's economy. More than 18,000 technology businesses operate in the state, and collectively employ almost 250,000 people. These companies, which range from single-person start-ups to global giants, are as diverse and innovative as the communities they call home.



## INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the Information Technology sector. From workforce training to consulting services, powerful resources exist to support continued growth of this industry. Examples include:

**NC TECH** is the unifying voice for the state's technology community. The membership organization provides networking opportunities and industry advocacy.

**NCIDEA** encourages the growth of technology start-ups and entrepreneurs across the state through a strategic combination of grants, mentorships, and other support programs.

The **North Carolina Community College System**, which has significant expertise in the IT industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

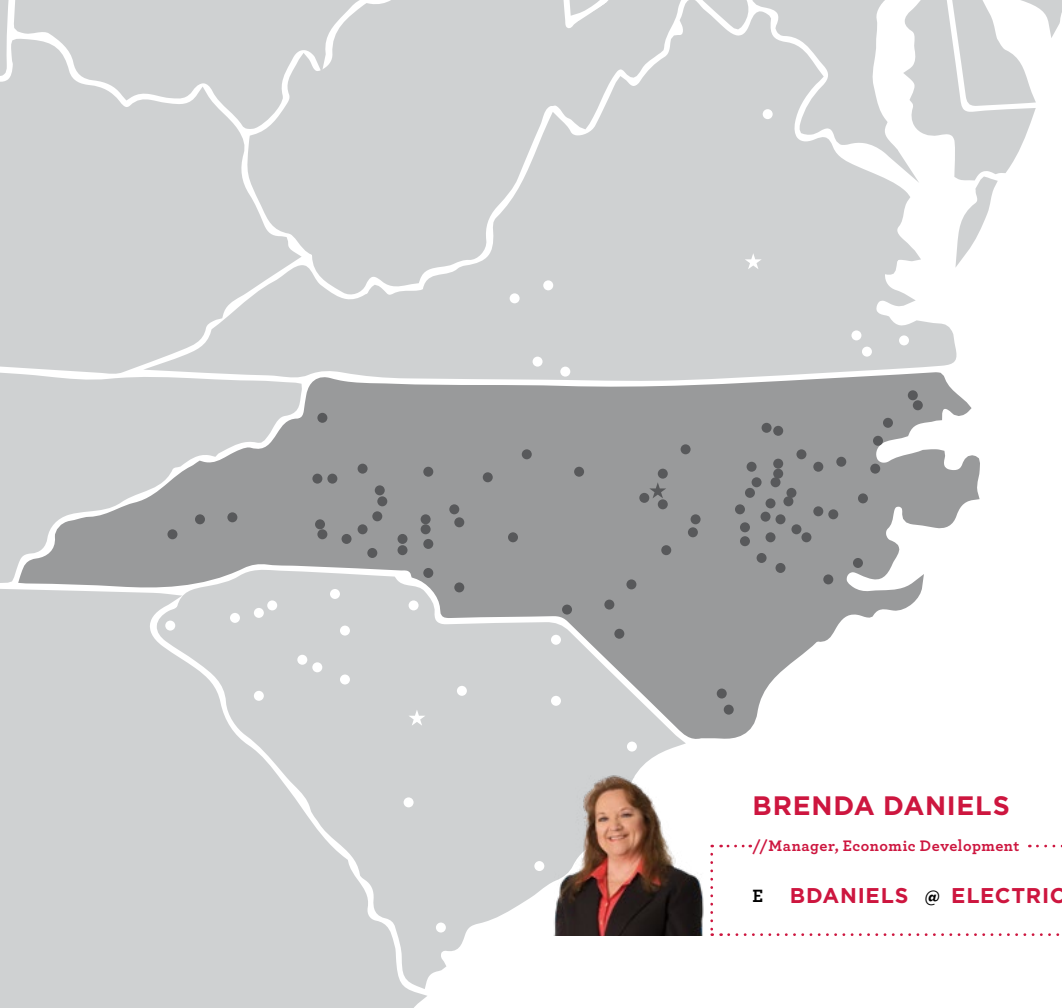
## IT COMPANIES IN PUBLIC POWER COMMUNITIES



*Alorica, Rocky Mount*  
*ATS, Clayton*  
*CenturyLink, Wake Forest*



*Commscope, Statesville*  
*Dell Technologies, Apex*  
*One Source Communications, Greenville*



## BRENDA DANIELS

Manager, Economic Development

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# 70+ REASONS TO DO BUSINESS IN NORTH CAROLINA...

At ElectriCities, we look for opportunities to partner with our 70+ member cities to provide customized assistance within all aspects of economic development. From marketing to targeted recruiting to grant assistance, we're here for you with tools and expertise. We actively work with the Economic Development Partnership of N.C., along with site selectors, and participate in national trade shows to recruit industries and bring jobs to our public power hometowns.

## ...HERE ARE FOUR MORE

- ▶ Ranked #1, Largest Manufacturing Workforce in the Southeast
- ▶ Ranked #2, Competitive Labor Environment by Area Development, 2018
- ▶ Elite higher Education — 53 colleges and universities including the Tier 1 research universities NCSU, Duke, and UNC
- ▶ 22,500+ STEM Degrees Annually

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