

# POWERING THE FOOD PROCESSING INDUSTRY IN NORTH CAROLINA

**FROM BAKERIES TO FISHERIES**, the food processing industry in North Carolina is a diverse and growing sector that extends across the entire state. In fact, more than 62,000 people are employed by the state's 1,000+ companies. Our recipe for success in this sector is quite simple; companies enjoy easy access to raw materials and a rapidly expanding consumer base. It's all tied together by a skilled workforce familiar with operating in a regulated industry.

## FOOD PROCESSING COMPANIES IN PUBLIC POWER COMMUNITIES

### INDUSTRY RESOURCES

North Carolina has a long and successful track record of supporting the food processing sector. From workforce training to consulting services, powerful resources exist to support continued growth of this important industry. Examples include:

**North Carolina's Cooperative Extension** offers educational programs to help entrepreneurs launch food-focused businesses, and provide processors with information to enhance product quality and profitability while meeting state and federal regulations.

The **Industrial Extension Service** at North Carolina State University works with the state's food processing industry to identify advanced technologies to improve production processes and increase worker safety.

The **North Carolina Community College System**, which has significant expertise in the food processing industry, offers customized training to eligible new and expanding businesses so new employees are able to hit the ground running.

- Flowers Bakeries, Newton*
- Jimbo's Jumbos, Edenton*
- Kellogg Co., Huntersville*
- Coca-Cola Bottling Co., New Bern*
- Pilgrim's Pride, Concord*
- Sanderson Farms, Kinston*
- Hillshire Brand Foods, Tarboro*
- Smithfield Foods, Kinston*
- Tyson Foods, Monroe*



### PUBLIC POWER IN NORTH CAROLINA

Electricities partners with its 70+ member cities, towns and university systems to provide reliable electricity to more than 500,000 residential, commercial and industrial customers across the state.

Benefits of public power include:

- ▶ Local electric operations with local decisions
- ▶ Highly reliable electric service
- ▶ Competitive industrial electric rates
- ▶ Excellent customer service

**ELECTRICITIES**  
of NORTH CAROLINA, INC.

*The energy behind public power*



Contact **Brenda Daniels** Manager, Economic Development at **919-760-6363** or **bdaniels@electricities.org**