



Connections Summit Sponsor Prospectus

Integrating cities, customers & technology

February 22-26, 2021

Join ElectriCities as we virtually gather with public power leaders, peers, and organizations to discuss best practices, industry trends and up-and-coming solutions for their communities. Attendees range from city managers, finance and utility directors, to operations and human resources managers.

Sponsors are invited to engage in networking and educational sessions focusing on technologies and processes that impact the customer experience. If your organization is working to solve the challenges facing today's public power utilities and municipalities, we invite you to join us!

All attendees from a sponsor organization must register as a sponsor or vendor attendee when signing up to attend the conference.

For sponsorship questions, please contact a member of the sponsorship team:

Dale Odom, 336-250-4223 or dodom@electricities.org

Matthew Allen, 336-596-8843 or mallen@electricities.org

Nikki Poe, 919-760-6214 or npoe@electricities.org

Randy Watson, 704-880-4350 or rwatson@electricities.org

Within this prospectus:

1. Sponsor Registration Process & Deadlines
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Sponsor Registration Process & Deadlines

1. Register Company as a Conference Sponsor: After registration, you will receive a confirmation email within two business days that will include your sponsor specific codes for free and, if applicable, discounted attendee rates. Please note: all attendees from a sponsor organization must register as a sponsor OR vendor attendee when registering.
2. Register Conference Attendees: All attendees must register prior to the deadline of February 15, 2021. Utilize the sponsor specific codes for free and, if applicable, discounted attendee rates that you received in your confirmation email.
3. Submit Company Logos & Resources: The deadline to submit company logos and resources is January 15, 2021. Please submit materials as early as you can. Shortly after registration, you will receive an email from the sponsorship team requesting you to submit the following resources via ShareFile by January 15th:
 - A color logo in EPS or a high quality-300 DPI; TIFF, PNG or JPEG format.
 - Word or Text documents for each item below (please, no PDFs)
 - Company point of contact email/phone number
 - Company description.
 - Website and social media links including Facebook, Twitter, LinkedIn, and Instagram.
4. Once registered, sponsors will have access to an Exhibitor Page which should be used to upload the information previously described.



Sponsorship Levels

Vendor Attendee (\$350)

Benefits:

- Conference registration with access to all sessions
- No access to add-ons

General Sponsor (\$500)

Benefits:

- Attendee list with email addresses
- Three attendees. Attendee codes will be emailed within two business days upon confirmation of sponsorship
- Basic Virtual Sponsor Hall presence. This allows sponsors to share a company logo, description, contact information, social media links, product documents, and short videos.
- Pre-conference recognition with email communication and conference promotions (the sooner you register, the more opportunities will be available to your organization).
- Mention at Opening General Session
- Opportunity for participation in virtual booth Passport with prize drawings at conference end. Rules TBD
- Option to provide a “sponsored prize” for drawing at end of conference

Day Sponsor (\$1500) *Only 2 per day available*

Benefits:

- Includes all benefits listed under “General Sponsor” above
- Logo visibility during sessions on day of sponsorship
- Live five-minute question and answer segment to open one session on sponsored day.
 - Option to raffle a prize during the session
- Conference-long access to a virtual chat room.

Additional Sponsor Attendee (beyond three)

- Member cost



Additional Sponsorship Opportunity Available

Enhance your company's visibility by choosing the following:

Additional Sponsorship Opportunity

- \$500 – Conference long access to a virtual chat room

Sponsorships are a funding source for the ElectriCities Connections Summit and benefit North Carolina Municipal Power Agency Number 1 and North Carolina Eastern Municipal Power Agency participants and other Public Power members in North Carolina, South Carolina, and Virginia. The ElectriCities Connections Summit does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public offices or a state or local official who is running for federal office.

Cancellation Policy

Attendee Cancellation: A letter or e-mail requesting a refund should include the registrant's name, address, and to whom the refund should be made payable. The full amount of the registration fee, minus a \$6 cancellation fee will be refunded if written notice is received by ElectriCities at least one week prior to the conference. The cancellation deadline is Monday, February 15, 2021. No refunds will be made after that date; however, substitutions will be permitted. Refunds will be issued approximately six to eight weeks after the meeting.

Registration Substitution Policy: Substitutes are permitted. Please make requests to April Broughton either by email to abroughton@electricities.org or by phone 800-768-7697 no later than Monday, February 15, 2021.

Sponsor Cancellation Policy: A letter or e-mail requesting cancellation should include the company's name, address, and to whom the refund should be made payable must be received by February 15, 2021. The full amount of the registration, minus a \$100 cancellation fee will be refunded if written notice is received by ElectriCities prior to the deadline. No refunds will be made after that date. Refunds will be issued approximately six to eight weeks after the meeting.



Notification of cancellation should be sent in writing or by email to:

April Broughton

ElectriCities of North Carolina, Inc.

1427 Meadow Wood Blvd.

Raleigh, NC 27604

Email: abroughton@electricities.org

ElectriCities' option to cancel: Should payment in full not be received on or prior to February 15, 2021, ElectriCities may opt to cancel a business' request to sponsor the Connections Summit. No exceptions will be considered.

