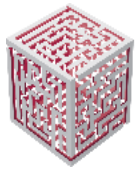


COMPETING SUCCESSFULLY FOR FEDERAL GRANTS

Leslie Mozingo



STRATEGICS

Turning Challenges Into Achievements

- Educational webinars.
- Regular alerts on federal competitive grant funding opportunities
- Consultation upon request to receive general grant information, as well as advice on specific grants that can meet local needs
- Review and comment on applications for competitiveness
- Review letters and provide contacts in congressional offices and federal agencies to garner support for applications
- Recommend methods to improve success rates



Bipartisan Infrastructure Law

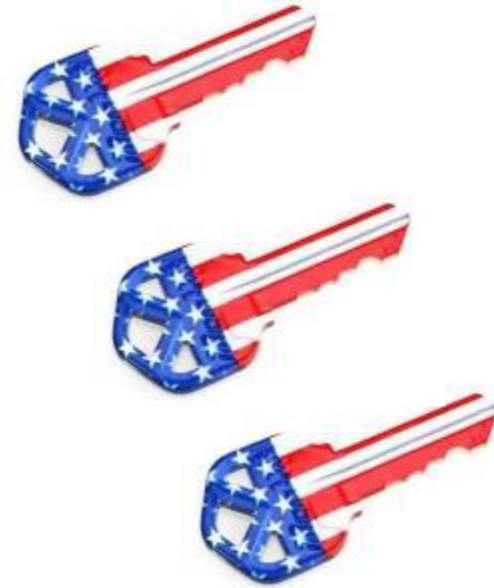
Infrastructure Investment and Jobs Act (IIJA)

- \$1.2 Trillion
- \$100 Billion+ in new grants across 9 federal agencies
- 90% of these investments will be delivered by non-federal partners
- 38% of funding contains provisions that allow for expanded federal cost sharing
 - particularly for rural and disadvantaged communities
- Five years of funding
- NOFOs throughout the year



Keys To Success

- Start EARLY
 - Review Previous NOFO
- Tell Your Story
- Keep It Simple / Concise
- Validate with Data
- Keep Congress Informed
- Build Relationships
- Use Materials Available
- Be Persistent and Patient
- Follow-Up



Getting to Yes: Applying for Federal Grants and Understanding Resources Available from the US EDA

Presentation to Electricities
August 9, 2022



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

Getting Started



What is the why?

Outputs are different than outcomes!

Top Hints for applying for Grant Funds

Don't be afraid to ask!

Federal grants are posted on [Grants.gov](https://www.Grants.gov)

To apply, make sure your organization has a current SAM and UEI

Think about the mission of the organization you are applying to – how does the project you want to do help achieve their goals?

Grant makers are investors --- provide the story for why they should invest in your project/community

Top Hints for Applying for Grant Funds

Don't overlook possibility for “layering” funding to accomplish a larger project

Revitalization of Town

Water/Sewer to serve
residential

Infrastructure to support
business expansion

Renovate vacant
downtown property for
new business to open

Expansion of
Workforce Training
Center to be more
accessible and better
meet area workforce
needs

***Use your CIP as opportunity to connect what needs to happen with why it needs to happen to fully understand options and connect with available resources

EDA provides three primary functions

Competitive Grant Awards



Regional Planning



Technical Assistance



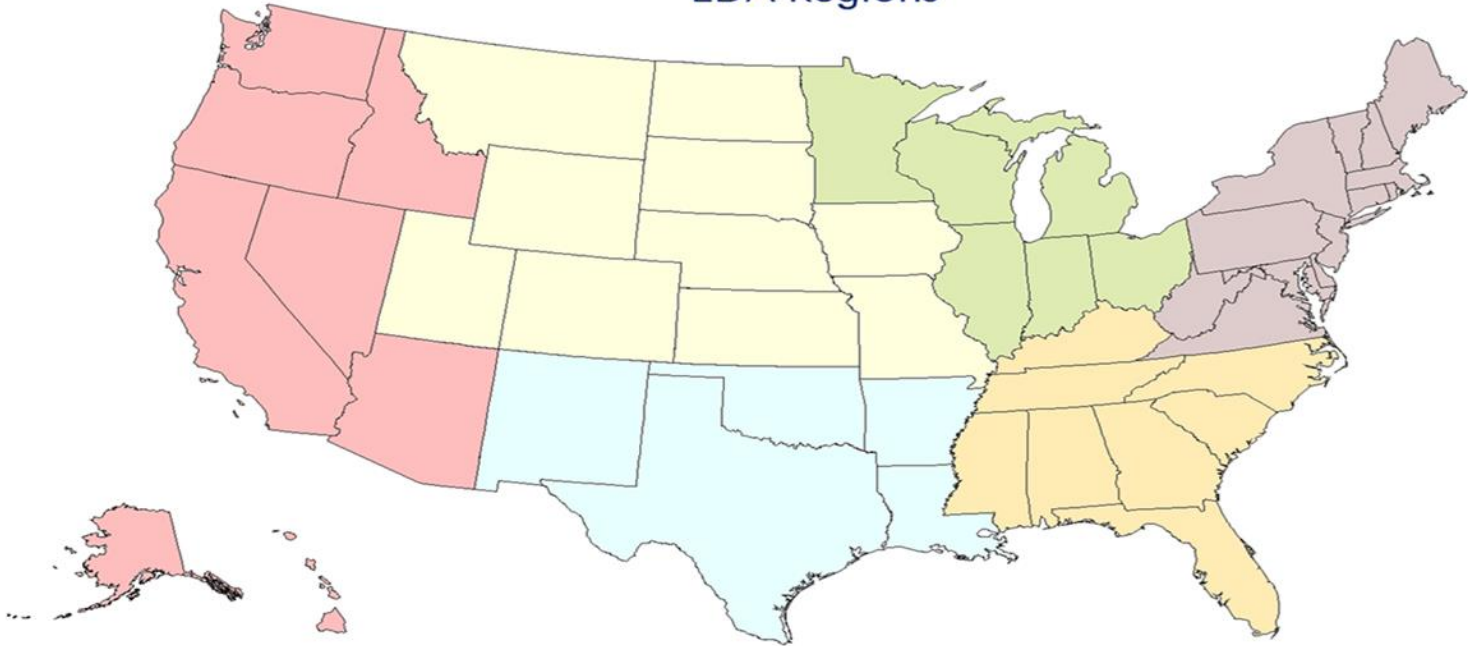
What does EDA do?

EDA Grantmaking – how does it work?



US Department of Commerce
Economic Development Administration

EDA Regions



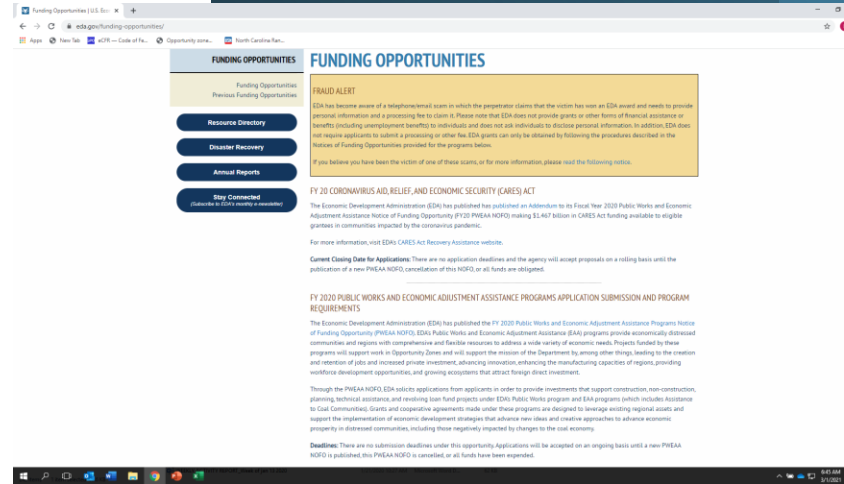
EDA Regional Offices/University Centers

Atlanta Austin Chicago Denver Philadelphia Seattle

EDA Grant Programs

EDA has a range of grant programs, including:

- Public Works Program
- Economic Adjustment Assistance Program
- Planning Program
- Trade Adjustment Assistance for Firms
- University Centers
- Research and National Technical Assistance
- Local Technical Assistance Program
- Build to Scale
- CARES/ARPA*



Construction	Non-Construction
Water and sewer system improvements, new lines or upgrades, pumps, towers, etc.	Economic diversification strategies
Industrial park infrastructure	Site-specific feasibility studies
Business incubators and accelerators	Resiliency or recovery strategies (general or sector specific)
High-tech shipping and logistics facilities	Highest and best use analysis
Workforce training centers	Capitalization or recapitalization of Revolving Loan Funds (RLFs)
Value-add agriculture processing facilities	Supply chain analysis

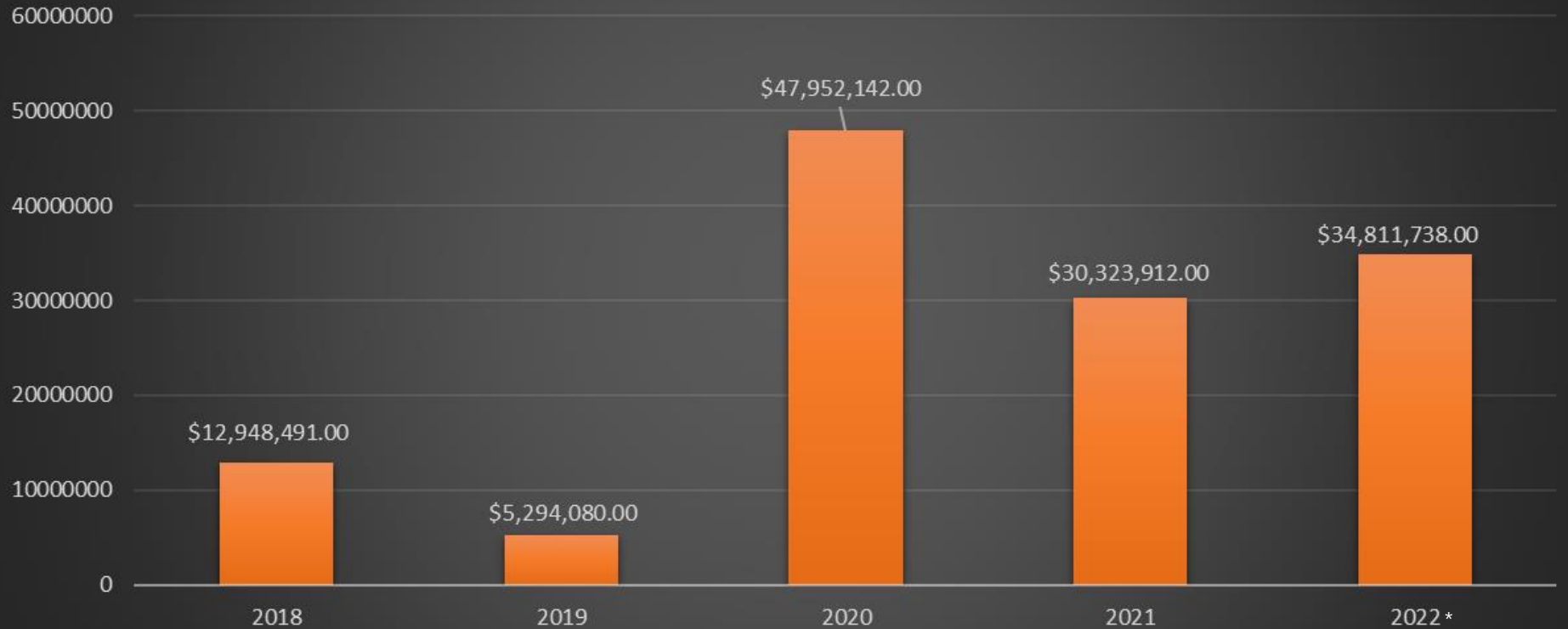
**Not a complete list of eligible activities under each program!



Examples of recent Investments...

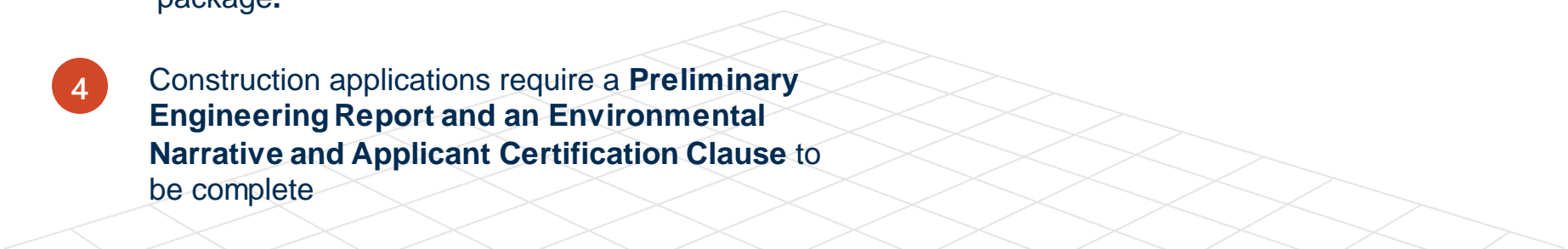


EDA Investments in NC over past 5 years



*Does not include any funds from Good Jobs Challenge or Build Back Better

Key things to know to apply to EDA: Technical Requirements

- 1 To apply you must be an **Eligible Applicant**.
 - 2 To apply you must **meet regional distress eligibility**.
 - 3 To apply you must **meet Matching Share requirements**.
 - 4 To apply you must **submit online via Grants.gov** and have a full application package.
 - 4 Construction applications require a **Preliminary Engineering Report and an Environmental Narrative and Applicant Certification Clause** to be complete
- 
- A decorative perspective grid of light gray lines extends from the bottom center towards the right side of the slide, creating a sense of depth and architectural structure.

But what makes an application competitive?



CHIPS and Science Act of 2022:

**Keep your
eyes out for
more details!**





Contact Me!

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