













# VISION

To be and be recognized as the leader in providing superior service and innovative energy solutions to communities and customers in our region







# PURPOSE

Our purpose is to deliver value to our communities and customers through collective strength, knowledge, and action while promoting a successful future





# **VALUES**

- Safety
- Reliability
- Locally-focused
- Affordability
- Collaboration
- Innovation



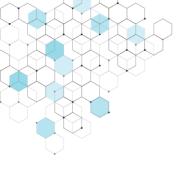




### **FUTURE-FOCUSED**

Develop a future-focused mindset







### STRENGTHEN PUBLIC POWER

Build public and political support for public power







### **PROVIDE SUPERIOR POWER**

Deliver reliable, affordable, and sustainable electric power







# CUSTOMER-CENTERED INNOVATION

Innovate and invest to better serve our customers and communities



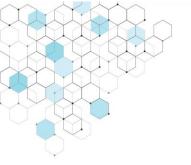




### **PEOPLE**

Leverage our people as our greatest asset





#### PUBLIC POWER'S

#### STRATEGIC PRIORITIES

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### PLEASE WELCOME



Joe Albright
Public Utilities Director
City of Gastonia



Tony Cannon

General Manager / Chief Executive Officer

Greenville Utilities Commission



Jonathan Rynne
Chief Operating Officer,
Electric Systems
Fayetteville Public Works Commission





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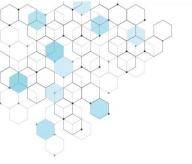


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