



2023 Connections Summit Sponsor Prospectus

Join Electricities for Connections Summit, March 7-9, 2023, at Embassy Suites, 201 Harrison Oaks Blvd, in Cary, North Carolina.

With a focus on how evolving technology and customer expectations are driving change in the energy industry, Connections Summit brings together public power leaders and influencers from the Southeast and beyond. Attendees include:

- City and town managers
- IT, finance, and utility directors
- Operations and human resources managers
- Communicators
- Customer service and key account reps
- Other key municipal utility staff

If your organization is working to solve the challenges facing today's public power utilities and municipalities, we invite you to sponsor Connections Summit!

Sponsorship enables you to participate in conference networking events, interactive discussions, and educational sessions. Business attendees who aren't sponsors are not permitted.

Have questions about sponsorship? Contact a member of the sponsorship team:

Matthew Allen: 919-760-6268 or mallen@electricities.org

Dale Odom: 336-250-4223 or dodom@electricities.org

Brian McGinn: 919-218-8016 or bmcginn@electricities.org

April Broughton: 919-760-6237 or abrought@electricities.org

Jason Thigpen: 919-760-6229 or jthigpen@electricities.org

Included in this prospectus:

1. Sponsorship Levels
2. Sponsorship Add-ons
3. Sponsor Registration Process
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6. Connections Summit Waiver
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Sponsorship Levels

Diamond Sponsor (\$8,000)

Includes all benefits of Platinum-level sponsors, plus:

- **Exclusive opportunity available to one vendor only**
- Discounted rate for additional attendees (\$250/attendee)
- Company branding on the conference Wi-Fi (\$1,500 value)
- Recognition at the opening and closing general sessions
- Optional three-minute on-stage presentation or three-minute video ad during a general session. Deadline to submit video ad or presentation is Feb. 21, 2023.

Platinum Sponsor (\$6,000)

Includes all benefits of Gold-level sponsors, plus:

- Additional conference attendee (four total)
- Discounted rate for additional attendees (\$350/attendee)
- Logo in preconference emails
- General session sponsorship (\$500 value, available first come, first served)
- Choice of booth location
- Logo/Company feature ad in conference program

Gold Sponsor (\$4,000)

Includes all benefits of Silver-level sponsors, plus:

- Additional conference attendee (three total)
- Discounted rate for additional attendees (\$350/attendee)
- Social media feature on-site during conference
- Vendor breakout session (\$1,000 value, while sessions are available)
- Free insert in registration packet (maximum size is 8.5"x11", and sponsor is responsible for printing). ElectriCities must receive the insert by Mar. 1, 2023.
- Option to submit a 30-second audio or video ad to play on loop prior to the start of general sessions. Content and production are the responsibility of the sponsor and must be approved by ElectriCities. Deadline to submit is Feb. 21, 2023.

Silver Sponsor (\$2,500)

- Two conference attendees (additional attendees at \$450/attendee)
- Vendor Hall booth (while booth spaces are available)
- Conference attendee list with email addresses
- Company logo and description in conference program
- Company logo included in print and digital media
- Recognition and thank you at the opening general session

Sponsorship Add-ons

Enhance your company's visibility by sponsoring or co-sponsoring special events, meals, refreshment breaks, or logoed items at the 2023 Connections Summit. Contact us to brainstorm other unique ways to get your company noticed at the conference.

Additional Sponsorship Opportunities

- General session sponsor with signage: \$500 (10 available)
- Break sponsor with signage: \$500 (Four available)
- Lunch sponsor with signage: \$500 (Four available)
- Sponsor Hall Reception with signage: \$750 (Four available)
- Conference bags: \$3,500 (One available); Feature your company as attendees use their bags throughout the conference and beyond. Contact the sponsor team for details.

Sponsorships are a funding source for the ElectriCities Connections Summit and benefit North Carolina Municipal Power Agency Number 1 and North Carolina Eastern Municipal Power Agency participants and other public power member communities in North Carolina, South Carolina, and Virginia. The ElectriCities Connections Summit does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public offices or a state or local official who is running for federal office.

Sponsor Registration Process

1. If you don't have an account in the ElectriCities Portal, please [create an account](#).
 - Select “**No Login? Create an Account!**”
 - Enter your personal information. When you get to the “**Vendors & Municipal Partners**” section, begin typing the name of your organization. If your organization does not pop up, select “**Click here to add a new vendor or municipal partner.**”
 - Select “**Create new account and sign in.**”
2. [Register your company as a conference sponsor](#).
3. After registering your company as a sponsor, [register your conference attendees](#).

Everyone attending the conference must register as an attendee prior to the conference. Registering as an attendee is a separate step from registering your business or organization as a sponsor.

Each sponsorship level entitles you to register a certain number of attendees for free. The cost to register additional attendees depends on your sponsorship level. Before you begin registering sponsor attendees, note your organization's sponsor level and the number of free attendees it includes. Our system enables you to register a group of attendees. If you inadvertently register more free attendees than your sponsorship includes, don't panic. We'll bill you for each extra attendee at your sponsorship rate.

4. Submit company logos & resources. **To include your company information in Connections Summit printed pieces, you must submit your company logo and other requested resources on or before Jan. 31, 2023.** Please submit materials as early as you can. Shortly after registration, you will receive an email from the sponsorship team with instructions on submitting the following resources via ShareFile.
 - A color logo in EPS format or a high-quality 300-dpi format.
 - Word or text documents for each item below (please, **no PDFs**):
 - A short (75 words or less) company description to be included in the sponsor program.
 - A full-length company description if yours is more than 75 words.
 - Website and social media links, including Facebook, Twitter, LinkedIn, and Instagram.

The sponsorship team will also provide audio and video ad and presentation specs if they apply to your sponsorship level.

Hotel and Shipping

You must [make your own hotel reservation\(s\) at Embassy Suites](#), 201 Harrison Oaks Blvd, Cary, North Carolina. For a limited time, a block of rooms is available for the nights of March 7-9, 2023, for \$175/night (plus taxes and fees). **To receive the group rate, you must reserve your room(s) using group code LEC no later than Feb. 13, 2023.** [Reserve your hotel room\(s\) here.](#)

If you have exhibit material to ship and/or require technical support for power, internet, etc., download the hotel form here:

[Shipping Instructions](#)

[Exhibitor Order Form](#)

Invoices

To access your conference invoices, log in to the [ElectriCities Portal](#), click on your name near the top of the screen beside the “Logout” button, then select “**My Invoices.**” Please note that more than one invoice may be associated with the conference as some of the add-ons break out onto separate invoices.

Connections Summit Waiver

[Connections Summit Waiver](#)

Terms of Use and Privacy Policy

[Terms of Use and Privacy Policy](#)

Antitrust Warning and Code of Conduct for Meetings

[Antitrust Warning and Code of Conduct for Meetings](#)

Cancellation Policy

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Sponsor Cancellation Policy: To cancel your Connections Summit sponsorship, please send a letter or e-mail requesting cancellation by Jan. 31, 2023. The full amount of the registration, minus a \$100 cancellation fee, will be refunded if ElectriCities receives written notice on or before the deadline. No refunds will be given for cancellations we receive after Jan. 31, 2023.

Attendee Cancellation Policy: You may cancel your Connections Summit registration through the conference portal. There is a cancellation fee of \$50. There's no fee to transfer your registration to another person from your organization. Should you have extenuating circumstances, please contact Tracy Spann via [email](#) or phone at 919-760-6360.

Cancellation of Hotel: Hotel reservations are the responsibility of each individual attendee. To cancel your reservation before Feb. 13, 2023, please contact Embassy Suites Raleigh-Durham/Research Triangle directly. After Feb. 13, please contact Tracy Spann via [email](#) or phone at 919-760-6360. We may wish to return your cancelled room to the conference room block.

ElectriCities is not responsible for any charges or cancellation fees assessed by airlines, etc. If ElectriCities or the hotel cancels the conference, all registration and sponsorship fees will be 100% refunded.