



ANNUAL CONFERENCE

August 14-16, 2023 | Myrtle Beach, S.C.

ElectriCities Annual Conference Sponsor Prospectus

The Energy Behind Public Power

August 14-16, 2023, in Myrtle Beach, S.C.

The ElectriCities Annual Conference brings public power leaders from across the Carolinas and Virginia together to discuss the evolving landscape of the electric utility industry. Attendees typically include mayors, city council members, and leading staff members – City & Town Managers, Finance Directors, and Utility Directors from public power utilities.

The conference is limited to ElectriCities members and our sponsors – allowing for high-quality networking throughout the event. The agenda includes many opportunities for both structured and informal networking.

In order to ensure your company profile is included in the conference print materials, please make sure you register and submit your company logos and information to ElectriCities by July 1, 2023. Instructions for submitting your company information will be included with your confirmation email upon registration.

All attendees representing a business partner must register as a sponsor and subsequently register individual attendees. Business attendees who aren't sponsors are not permitted.

For sponsorship questions, please contact a member of the sponsorship team:

Sponsor Team	event_sponsorship@electricities.org
Kristin Tart	919-760-6336 or ktart@electricities.org
Matthew Allen	919-760-6268 or mallen@electricities.org
Dale Odom	336-250-4223 or dodom@electricities.org
Jason Thigpen	919-760-6229 or jthigpen@electricities.org

Sponsorship Levels

Diamond Sponsor (\$10,000) *Includes all benefits of Platinum-level sponsors, plus:*

- **Exclusive opportunity available to one vendor only**
- Discounted rate for additional attendees (\$529/attendee)
- Company branding on the conference Wi-Fi
- Recognition at the opening and closing general sessions
- Optional three-minute on-stage presentation or three-minute video ad during a general session. **Deadline to submit video ad or presentation is Jul. 31, 2023.**
- Includes 25 additional Drink Tickets (50 in total) for use at either sponsor reception

Platinum Sponsor (\$8,500) *Includes all benefits of Gold-level sponsors, plus:*

- Additional conference attendee (four total)
- Discounted rate for additional attendees (\$629/attendee)
- Logo in preconference emails
- General session sponsorship (\$500 value, available first come, first served)
- Choice of booth location
- Logo/Company feature ad in conference program
- Includes ten additional Drink Tickets (25 in total) for use at either sponsor reception

Gold Sponsor (\$5,500) *Includes all benefits of Silver-level sponsors, plus:*

- Additional conference attendee (three total)
- Discounted rate for additional attendees (\$729/attendee)
- Social media feature on-site during conference
- Vendor breakout session (\$1,000 value, while sessions are available)
- Free insert in registration packet (maximum size is 8.5"x11", and sponsor is responsible for printing). **ElectriCities must receive the insert materials by Aug. 4, 2023.**
- Option to submit a 30-second audio or video ad to play on loop prior to the start of general sessions. Content and production are the responsibility of the sponsor and must be approved by ElectriCities. **Deadline to submit is Jul. 31, 2023.**
- Includes 15 Drink Tickets for use at either sponsor reception

Silver Sponsor (\$2,800)

- Two conference attendees (additional attendees at \$829/attendee)
- Vendor Hall booth (while booth spaces are available)
- Conference attendee list with email addresses
- Company logo and description in conference program
- Company logo included in print and digital media
- Recognition and thank you at the opening general session

Sponsorship Add-ons Available

Enhance your company's visibility by sponsoring or co-sponsoring special events, meal functions, refreshment breaks, or logoed items at the 2023 Annual Conference. Contact us and we can brainstorm other unique ways to get your company noticed at the conference.

Additional Sponsorship Opportunities

- Drink Tickets: \$125 (block of 10)
- General Session Sponsor: \$500 (10 available)
- Breakfast Sponsor: \$500 (4 available)
- Lunch Sponsor: \$500 (2 available)
- Dessert Break Sponsor: \$500 (1 available)
- Refreshment Break Sponsor: \$250 (2 available)
- Monday Networking Reception: \$1,000 (2 available)
- Tuesday Networking Reception: \$1,000 (2 available)
- Registration Sponsor: \$1,500 (1 available)
- Complimentary Bellhop Service Upon Arrival: \$2,000 (1 available)

Sponsorships are a funding source for the ElectriCities Annual Conference and benefit North Carolina Municipal Power Agency Number 1 and North Carolina Eastern Municipal Power Agency participants and other Public Power members in North Carolina, South Carolina, and Virginia. The ElectriCities Annual Conference does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public offices or a state or local official who is running for federal office.

Sponsor Registration Process

1. Register Company as a Conference Sponsor: All attendees representing a business partner must be registered as a sponsor to attend. If you don't have an account in the ElectriCities Portal, please [create an account](#).
 - Select “**No Login? Create an Account!**”
 - Enter your personal information. When you get to the “**Vendors & Municipal Partners**” section, begin typing the name of your organization. If your organization does not pop up, select “**Click here to add a new vendor or municipal partner.**”
 - Select “**Create new account and sign in.**”
2. [Register your company as a conference sponsor](#).
3. After registering your company as a sponsor, [register your conference attendees](#).

Everyone attending the conference must register as an attendee prior to the conference. **Registering as an attendee is a separate step from registering your business or organization as a sponsor.**

Each sponsorship level entitles you to register a certain number of attendees for free. The cost to register additional attendees depends on your sponsorship level. Before you begin registering sponsor attendees, note your organization's sponsor level and the number of free attendees it includes. Our system enables you to register a group of attendees. If you inadvertently register more free attendees than your sponsorship includes, don't panic. We'll bill you for each extra attendee at your sponsorship rate.

4. Submit company logos & resources. **To include your company information in Annual Conference printed pieces, you must submit your company logo and other requested resources on or before Jul. 1, 2023.** Please submit materials as early as you can. Shortly after registration, you will receive an email from the sponsorship team with instructions on submitting the following resources via ShareFile.
 - A color logo in EPS format or a high-quality 300-dpi format.
 - Word or text documents for each item below (please, **no PDFs**):
 - A short (75 words or less) company description to be included in the sponsor program.
 - A full-length company description if yours is more than 75 words.
 - Website and social media links, including Facebook, Twitter, LinkedIn, and Instagram.

The sponsorship team will also provide audio and video ad and presentation specs if they apply to your sponsorship level.

Hotel and Shipping Information

1. Reserve Hotel Rooms: All participants need to make their own hotel reservation at Marriott Resort Myrtle Beach at Grand Dunes, in Myrtle Beach, S.C. We are holding a block of rooms at \$236 (plus taxes and fees). These rates are available for the nights of August 13 - 16, 2023 and **must be booked no later than July 13, 2023** to receive the group rates. Reservations may be made by following the link below:
 - [Reserve Hotel Room](#)
2. Make arrangements for exhibit services: If you have exhibit material to ship and/or require technical support (ex. power, special internet needs, etc.) please visit the Exhibitor Online Portal to make those requests:
[Exhibitor Online Portal](#)

Invoices

To access your conference invoices, log into the ElectriCities Portal, click on your name near the top of the screen beside the “Logout” button, then select “Organization Invoices”. Please note that there may be more than one invoice associated with the conference as some of the add-ons break out onto separate invoices.

****If you wish to pay via ACH, please do so through the ElectriCities portal. This will require whoever is processing payment for your organization to create an account within the ElectriCities Portal and submit payment here.***

If your accounting department processes payment, please have them create an account within the ElectriCities Portal. They will have access to all invoices associated with your organization. Invoices can be paid individually, or you have the option to select all and pay all invoices at once.

- Link to ElectriCities Portal to create an account: [ElectriCities Portal](#)

Annual Conference Waiver

Link: [Annual Conference Waiver](#)

Terms of Use and Privacy Policy

Link: [Terms of Use and Privacy Policy](#)

Cancellation Policy

Link: [Cancellation Policy](#)

Notification of cancellation should be sent by email to:

Kristin Tart

Email: ktart@electricities.org

Sponsor Cancellation Policy: An e-mail requesting cancellation should include the company's name, address and to whom the refund should be made payable must be received by July 1, 2023. The full amount of the registration, minus a \$100 cancellation fee will be refunded if written notice is received by ElectriCities prior to the deadline. No refunds will be made after that date.

Cancellation of Hotel: Hotel reservations are the responsibility of each individual attendee. Cancellations should be made directly with Marriott Resort Myrtle Beach at Grand Dunes prior to July 13, 2023. After July 13, kindly contact Kristin Tart by email at ktart@electricities.org or 919-760-6336, as we may wish to return your cancelled room to the conference room block.

Other Travel Reservations: ElectriCities is not responsible for any charges or cancellation fees assessed by airlines, etc.

Cancellation of Event Policy: In the event that the conference is cancelled by ElectriCities or the Hotel, all registration and sponsorship fees will be 100% refunded.