

2024 Connections Summit Sponsor Prospectus

Join ElectriCities for Connections Summit, March 12-14, 2024, at Embassy Suites, 201 Harrison Oaks Blvd, in Cary, North Carolina.

With a focus on how evolving technology and customer expectations are driving change in the energy industry, Connections Summit brings together public power leaders from the Southeast and beyond. Attendees include:

- City and town managers
- IT, finance, and utility directors
- Operations and human resources managers
- Communicators
- Customer service and key account reps
- Other key municipal utility staff

If your organization is working to solve the challenges facing today's public power utilities and municipalities, we invite you to sponsor Connections Summit!

Sponsorship enables you to participate in conference networking events, interactive discussions, and educational sessions. Business attendees who aren't sponsors are not permitted.

Have questions about sponsorship? Contact a member of the sponsorship team:

Kristin Tart: 919-760-6336 or ktart@electricities.org

Matthew Allen: 919-760-6268 or mallen@electricities.org

Jason Thigpen: 919-760-6229 or jthigpen@electricities.org

John Keever: 704-464-5464 or jkeever@electricities.org

Included in this prospectus:

1. Sponsorship Levels
2. Sponsor Registration Process
3. Hotel and Shipping Information
4. Invoice Management Information
5. Cancellation Policy

Sponsorship Levels

Exclusive Diamond Sponsor (One Available) | \$8,500

- Four complimentary conference registrations and a discounted rate of \$280 for each additional registration.
- 10' x 6' pipe and drape booth in Sponsor Hall with your choice of booth location.
- Social media feature on-site during conference.
- Two networking receptions sponsorship with signage.
- Registration sponsorship with signage.
- General session sponsorship with on-stage recognition.
- Optional three-minute video ad during general session. Deadline to submit video ad or presentation is Feb. 27, 2024.
- Vendor breakout session (based on availability).
- Feature ad in conference program and company logo in preconference emails.
- Company logo included in print and digital media and company description included in the conference program if submitted by Tuesday, Feb. 6, 2024.
- Free insert in registration packet. Maximum size is 8.5" x 11" and sponsor is responsible for printing. ElectriCities must receive the insert by March 4, 2024.
- Option to submit a 30-second audio or video ad to play on loop prior to the start of general sessions. Content and production are the responsibility of the sponsor and must be approved by ElectriCities. Deadline to submit is Feb. 27, 2024.
- Digital conference attendee list with email addresses.

Platinum Sponsor | \$6,500

- Four complimentary conference registrations and a discounted rate of \$380 for each additional registration.
- 10' x 6' pipe and drape booth in Sponsor Hall and your choice of booth location.
- Social media feature on-site during conference.
- Your choice of breakfast or lunch sponsorship with signage.
- General session sponsorship.
- Vendor breakout session (based on availability).
- Feature ad in conference program and company logo in preconference emails.
- Company logo included in print and digital media and company description included in the conference program if submitted by Tuesday, Feb. 6, 2024.
- Free insert in registration packet. Maximum size is 8.5" x 11" and sponsor is responsible for printing. ElectriCities must receive the insert by March 4, 2024.
- Option to submit a 30-second audio or video ad to play on loop prior to the start of general sessions. Content and production are the responsibility of the sponsor and must be approved by ElectriCities. Deadline to submit is Feb. 27, 2024.
- Digital conference attendee list with email addresses

Gold Sponsor | \$4,500

- Three complimentary conference registrations and a discounted rate of \$380 for each additional registration.
- 10' x 6' pipe and drape booth in the Sponsor Hall (based on availability).
- Social media feature on-site during conference.
- Vendor breakout session (based on availability).
- Your choice of break sponsorship with signage.
- Company logo included in print and digital media and company description included in the conference program if submitted by Tuesday, Feb. 6, 2024.
- Free insert in registration packet. Maximum size is 8.5" x 11" and sponsor is responsible for printing. ElectriCities must receive the insert by March 4, 2024.
- Option to submit a 30-second audio or video ad to play on loop prior to the start of general sessions. Content and production are the responsibility of the sponsor and must be approved by ElectriCities. Deadline to submit is Feb. 27, 2024.
- Digital conference attendee list with email address.

Silver Sponsor | \$2,700

- Two complimentary conference registrations and a rate of \$480 for each additional attendee.
- 10' x 6' pipe and drape booth in the Sponsor Hall (based on availability).
- Company logo included in print and digital media and company description included in the conference program if submitted by Tuesday, Feb. 6, 2024.
- Digital conference attendee list with email addresses.

Sponsorships are a funding source for the ElectriCities Connections Summit and benefit North Carolina Municipal Power Agency Number 1 and North Carolina Eastern Municipal Power Agency participants and other public power member communities in North Carolina, South Carolina, and Virginia. The ElectriCities Connections Summit does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public offices or a state or local official who is running for federal office.

Sponsor Registration Process

1. If you don't have an account in the ElectriCities Portal, please [create an account](#).
 - Select **"No Login? Create an Account!"**
 - Enter your personal information. When you get to the **"Vendors & Municipal Partners"** section, begin typing the name of your organization. If your organization does not pop up, select **"Click here to add a new vendor or municipal partner."**
 - Select **"Create new account and sign in."**

2. [Register your company as a conference sponsor](#).
 - Once you're logged in to the portal, select the level of sponsorship, and click on "Continue with selected sponsorship level."
 - Next, add the name of your representatives attending the conference.
 - Click on the "X" in the box to remove the place holder. Type last name, first name to search. If the name does not appear, it will prompt you to create a new contact record.
 - If you do not know the names of your representatives attending, please leave the placeholder. The registration can be updated at a later date. Please note the "Purchased By" at the top of the page. The attendees do not have to be the same.
 - When finished, click on "Save Registrants."
 - Exhibit booths are included with all sponsorships. If you **do not** need an exhibit booth, please email events@electricities.org.
 - If all looks correct on the next page, click "Order Summary."
 - Review Order Summary page. If all is correct, click on "Checkout," and the order is added to your cart.
 - Select the billing address and then click on "Express Checkout" on the right side of the screen.
 - Select your payment method, enter all information, and click on "Purchase."

3. If you use the placeholders instead of attendees' names at the time of purchase, please email your attendees' names to events@electricities.org by Friday, March 1, 2024.

4. **To include your company information in Connections Summit printed pieces, you must submit your company logo and other requested resources on or before Tuesday, Feb. 6, 2024.** Please submit materials as early as you can. Shortly after registration, you will receive an email from the sponsorship team with instructions on submitting the following resources via ShareFile.

- A color logo in EPS format or a high-quality 300-dpi format.
- Word or text documents for each item below (please, **no PDFs**):
 - A short (75 words or less) company description to be included in the sponsor program.
 - A full-length company description if yours is more than 75 words.
 - Website and social media links, including Facebook, Twitter, LinkedIn, and Instagram.

The sponsorship team will also provide audio and video ad and presentation specs if they apply to your sponsorship level.

Hotel and Shipping

You must make your own hotel reservation(s) at Embassy Suites, 201 Harrison Oaks Blvd, Cary, North Carolina. For a limited time, a block of rooms is available for the nights of March 12-14, 2024, for \$179/night (plus taxes and fees). **To receive the group rate, you must reserve your room(s) no later than Feb. 15, 2024.** [Click here](#) to make your reservation.

Exhibit information and shipping instructions will be sent to all sponsors closer to the conference date.

Invoices

To access your conference invoices, log in to the [ElectriCities Portal](#), click on your name near the top of the screen beside the “Logout” button, then select “**My Invoices**.” Please note that more than one invoice may be associated with the conference as some of the add-ons break out onto separate invoices.

Cancellation Policy

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Sponsor Cancellation Policy: To cancel your Connections Summit sponsorship, please send an e-mail requesting cancellation by Friday, Feb. 2, 2024. The full amount of the registration, minus a \$100 cancellation fee, will be refunded if ElectriCities receives written notice on or before the deadline. No refunds will be given for cancellations we receive after Feb. 2, 2024.

Attendee Cancellation Policy: You may cancel your Connections Summit registration by emailing events@electricities.org. There is a \$50 cancellation fee. There's no fee to transfer your registration to another person from your organization.

Cancellation of Hotel: Hotel reservations are the responsibility of each individual attendee. To cancel your reservation before Feb. 15, 2024, please contact Embassy Suites Raleigh-Durham/Research Triangle directly. After Feb. 15, please email events@electricities.org. We may wish to return your cancelled room to the conference room block.

ElectriCities is not responsible for any charges or cancellation fees assessed by airlines, etc. If ElectriCities or the hotel cancels the conference, all registration and sponsorship fees will be 100% refunded.