Everything I need to know in life, I learned on a farm

*Hiding by Gerry Dincher is licensed under CC BY-SA 2.0

Three Core Lessons:

- Tools and automation

- Yelling is not motivational

- Process and analytics are beautiful

Key Question

We believe there is value in analytics (80%+ of CIOs plan to make investments in 2025)*

How do we successfully capture the value?
(48% of Analytic Projects meet or exceed value expectations)*

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The Disconnect

Need to build the foundations

Need to align with strategic questions and value

Need a framework and roadmap

Three-Phased Model of AI/Analytics Development

Phase 1:
Enlightenment

What are we doing?

Phase 2:
Enhancement

How do we do it better?

Phase 3:
Enablement

What new things can we do?

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Phase 1: Enlightenment

Key Question	Focus	Tools	Outcomes
What are we doing and how well are we doing it?	• Data • Process • Culture	• Business Intelligence • Reports • Dashboards • KPIs	• Organizational Understanding • Strategy and Analytics Alignment • Low Hanging Fruit

Note: This is a low risk, low cost, foundational part of the process, but it is hard and often overlooked

Phase 2: Enhancement

Key Question	Focus	Tools	Outcomes
How do we do what we do better?	• Data • Process • Culture • Skills	• Business Intelligence • Operational Tools • Quantitative Models	• Prioritized Opportunities • Enhanced Employee and Customer Experience

Note: This is where it starts to get fun because we start making conscience decisions of how to make the world better for employees and customers

Phase 3: Enablement

Key Question	Focus	Tools	Outcomes
What else can we do?	• Data • Process • Culture • Skills • Infrastructure Investments	• Business Intelligence • Operational Tools • Quantitative Models • AI	• New Possibilities for Employees and Customers • Ability to focus on high value experiences

Note: This is where it can be game changing

One Elephant in the Room

About half of working Americans believe AI will decrease the number of available jobs in their industry

YouGov | US — Public Data | For Business

AI is replacing human tasks faster than you think

By Matt Egan, CNN
5 minute read · Updated 2:02 PM EDT, Thu June 20, 2024

Bill Gates says Gen Z should worry about 4 "very scary things," including "keeping control of AI" — after predicting its replacement of humans for most tasks

News By Kevin Okemwa published 7 hours ago

Microsoft co-founder claims the impending threats to humanity will push the next generation to find solutions.

Comments (1)

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Microsoft co-founder Bill Gates. (Image credit: Getty Images | Roy Rochlin, Stringer)

OPINION > TECHNOLOGY

THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

As AI becomes more human-like, what will happen to humanity?

BY ROBERT HUNT, OPINION CONTRIBUTOR - 02/16/25 1:00 PM ET

Four robots working with laptop in 3D illustration. (Getty Images)

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Very likely
Somewhat likely
Neutral
Somewhat unlikely
Very unlikely
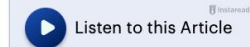
A Few Thoughts

—

1. A substantial portion of what we hear is hype and hyperbole

2. However, AI will have profound impacts on the way we work and live

3. We have the opportunity to embrace and shape the way these tools are used and deliver value

Final Thoughts

Enlightenment

Enablement

Enhancement

+
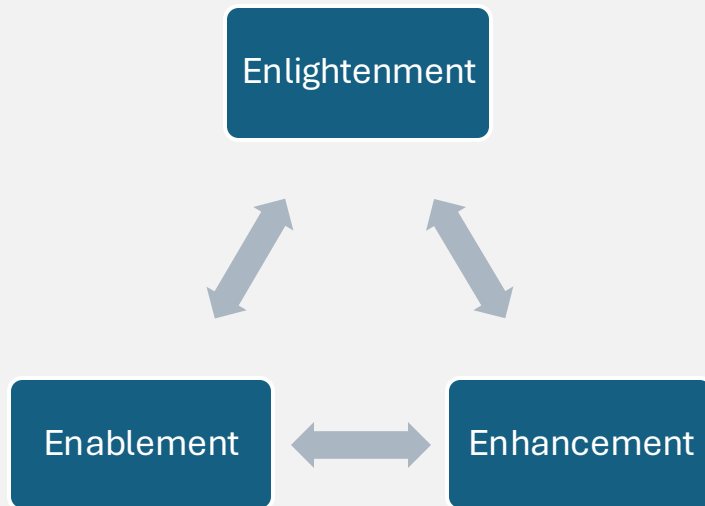
Hard Work

Creativity

=

Image Generated by Gemini

General Session #4 Survey

From the Field to the Boardroom:
The Three Es of Analytic Transformation