



ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

ElectriCities Annual Conference Sponsor Prospectus

The Energy Behind Public Power

Join ElectriCities Aug. 11-13 at the Marriott Resort & Spa at Grande Dunes in Myrtle Beach, South Carolina.

Each year, the ElectriCities Annual Conference brings together public power leaders in North Carolina, South Carolina, and Virginia to discuss best practices and industry trends affecting our communities. Attendees include city managers, finance and utility directors, and council leadership.

Conference attendance is limited to ElectriCities members and our sponsors, enabling focused networking.

To ensure your company profile is included in the conference print materials, please register and submit your company logo and information to ElectriCities by **Monday, July 7, 2025**. Instructions for submitting your company information will be included with your registration confirmation email.

Business partner representatives must register as sponsors in order to register conference attendees. Non-sponsoring business attendees are not allowed to register.

For sponsorship questions, please email events@electricities.org.

Included in this prospectus:

1. Sponsorship Levels
2. Sponsor Registration Process
3. Hotel and Shipping Information
4. Accessing & Paying Invoices
5. Cancellation Policy



ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

Sponsorship Levels

Diamond Sponsor (Two available) | \$11,000

- Four complimentary conference registrations and a discounted rate of \$530 for each additional registration.
- 10' x 8' pipe and drape booth in Sponsor Showcase with your choice of booth location based on availability.
- Social media spotlight during the conference.
- Networking reception sponsorships with signage.
- 50 drink tickets for use at either reception.
- Registration sponsorship with signage.
- General session sponsorship.
- Three-minute on-stage speaking opportunity after a general session.
- Optional three-minute video ad during general session. Content and production are the responsibility of the sponsor and must be approved by Electricities. Deadline to submit is Monday, July 28, 2025.
- Feature ad in conference program and company logo in preconference emails.
- Company logo included in print and digital media and company description included in the conference program if submitted by Monday, July 7, 2025.
- Free insert in registration packet. Maximum size is 8.5" x 11", and the sponsor is responsible for printing. Electricities must receive the insert by Monday, July 28, 2025.
- Option to submit a 30-second audio or video ad to play on loop prior to general sessions. Content and production are the responsibility of the sponsor and must be approved by Electricities. Deadline to submit is Monday, July 28, 2025.
- Digital conference attendee list with email addresses. Please be sure not to CC all attendees. All marketing emails must be sent using email-specific marketing platforms or the BCC option.

ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

Platinum Sponsor | \$9,000

- Four complimentary conference registrations and a discounted rate of \$630 for each additional registration.
- 10' x 8' pipe and drape booth in Sponsor Showcase and your choice of booth location based on availability.
- Social media spotlight during the conference.
- Your choice of breakfast or lunch sponsorship with signage.
- 25 drink tickets for use at either sponsor reception.
- General session sponsorship.
- Feature ad in conference program and company logo in preconference emails.
- Company logo included in print and digital media and company description included in the conference program if submitted by Monday, July 7, 2025.
- Free insert in registration packet. Maximum size is 8.5" x 11", and the sponsor is responsible for printing. Electricities must receive the insert by Monday, July 28, 2025.
- Option to submit a 30-second audio or video ad to play on loop prior to general sessions. Content and production are the responsibility of the sponsor and must be approved by Electricities. Deadline to submit is Monday, July 28, 2025.
- Digital conference attendee list with email addresses. Please be sure not to CC all attendees. All marketing emails must be sent using email-specific marketing platforms or the BCC option.



ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

Gold Sponsor | \$6,500

- Three complimentary conference registrations and a discounted rate of \$730 for each additional registration.
- 10' x 8' pipe and drape booth in the Sponsor Showcase (location based on availability).
- Social media spotlight during the conference.
- Your choice of break sponsorship with signage.
- 15 drink tickets for use at either sponsor reception.
- Company logo included in print and digital media and company description included in the conference program if submitted by Monday, July 7, 2025.
- Free insert in registration packet. Maximum size is 8.5" x 11", and the sponsor is responsible for printing. Electricities must receive the insert by Monday, July 28, 2025.
- Option to submit a 30-second audio or video ad to play on loop prior to general sessions. Content and production are the responsibility of the sponsor and must be approved by Electricities. Deadline to submit is Monday, July 28, 2025.
- Digital conference attendee list with email address. Please be sure not to CC all attendees. All marketing emails must be sent using email-specific marketing platforms or the BCC option.

Silver Sponsor | \$3,500

- Two complimentary conference registrations and a rate of \$830 for each additional attendee.
- 10' x 8' pipe and drape booth in the Sponsor Showcase (location based on availability).
- Company logo included in print and digital media and company description included in the conference program if submitted by Monday, July 7, 2025.
- Digital conference attendee list with email addresses. Please be sure not to CC all attendees. All marketing emails must be sent using email-specific marketing platforms or the BCC option.



ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

If you're considering sponsoring the Annual Conference but aren't sure if it's the right fit for your company, explore our First-Time Sponsor option | **\$1,600**

- Limited to three companies that have not previously sponsored Electricities' Connections Summit or Annual Conference.
- Two full complimentary conference registrations.
- Company logo included in print and digital media and company description included in the conference program if submitted by Monday, July 7, 2025.
- Digital conference attendee list with email addresses. Please be sure not to CC all attendees. All marketing emails must be sent using email-specific marketing platforms or the BCC option.
- Please note that an exhibit booth is **not** included with this sponsorship.
- If interested in this sponsorship, please email events@electricities.org.

Sponsorship Add-ons

- Drink Tickets: \$125 (block of 10)

Sponsorships are a funding source for the Electricities Annual Conference and benefit North Carolina Municipal Power Agency Number 1 and North Carolina Eastern Municipal Power Agency participants and other public power members in North Carolina, South Carolina, and Virginia. The Electricities Annual Conference does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office.

ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

Sponsor Registration Process

1. If you don't have an account in the ElectriCities Portal, please [create an account](#).
 - Select **"No Login? Create an Account!"**
 - Enter your personal information. When you get to the **"Vendors & Municipal Partners"** section, begin typing the name of your organization. If your organization does not pop up, select **"Click here to add a new vendor or municipal partner."**
 - Select **"Create new account and sign in."**

2. [Register your company as a conference sponsor](#).
 - Once you're logged in to the portal, select the level of sponsorship and click on "Continue with selected sponsorship level."
 - Next, add the names of your representatives attending the conference.
 - a. Click on the "X" in the box to remove the place holder. Type last name, first name to search. If the name does not appear, it will prompt you to create a new contact record.
 - b. If you do not know the names of your representatives attending, please leave the description of "placeholder" in the box. The registration can be updated later. Please note that the "Purchased By" name at the top of the page and the attendees you are registering do not have to be the same.
 - c. When finished, click on "Save Registrants."
 - If all looks correct on the next page, click "Order Summary."
 - The Order Summary page also includes your Add-Ons.
 - a. If you would like an exhibit booth in the Sponsor Showcase, please click on "Request an Exhibit Booth." Once clicked, the booth is added to your cart and the button will turn green. If you do not need an exhibit booth, please skip this step.
 - b. If you would like to purchase a block of drink tickets, please click "Add to Cart." Once clicked, the item is added to your cart and the button will turn green. If you would like to order more than one block of tickets, you can increase the quantity on the Checkout Page. Please note that some sponsorships include a preset number of drink tickets.
 - Review your Order Summary, and if all is correct, click on "Checkout."
 - Select the billing address and then click on "Express Checkout" on the right side of the screen.
 - Select your payment method, enter all information, and click on "Purchase."

ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

3. To add attendees after you've registered your company as a sponsor:
 - Once logged in to the portal, click on "My Account."
 - Scroll down to My Registrations.
 - Click on "Transfer Participant" next to Annual Conference 2025.
 - Clear the name from the Registrant box.
 - Type the new attendee's name, last name first, to search. If the name does not appear, it will prompt you to make a new contact record.
 - Confirm the transfer.

4. **To include your company information in the Annual Conference print pieces, you must submit your company logo and other requested resources on or before Monday, July 7, 2025.** Please submit materials as early as you can. Shortly after registration, you will receive an email from the sponsorship team with instructions on submitting the following resources:
 - A color logo in **EPS format or a high-quality 300-dpi format.**
 - Word or text documents for each item below (please, **no PDFs**):
 - A short (75 words or less) company description to be included in the sponsor program.
 - A full-length company description if yours is more than 75 words.
 - Website and social media links, including Facebook, X (Twitter), LinkedIn, and Instagram.

ElectriCities will provide audio and video presentation specs if they apply to your sponsorship level.



ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

Hotel and Shipping Information

- 1. Reserve Hotel Rooms:** All participants are responsible for making their own hotel reservation at Marriott Myrtle Beach Resort & Spa at Grande Dunes. We are holding a block of rooms at \$403 (plus taxes and fees). These rates are available for the nights of Aug. 10-13, 2025, and must be booked no later than Thursday, July 10, 2025, to receive the group rates. Reservations may be made by following the link below or by calling 1-800-228-9290 and asking for the ElectriCities group rate:
 - [Reserve Hotel Room](#)
- 2.** If you require technical support at your exhibit booth (e.g., power, special internet needs, etc.), please use the [Exhibitor Services Order Form](#). Enter ElectriCities in the Search Events box and click search.
- 3.** Please ship all materials directly to the hotel (address is below) and ensure your company name is clearly labeled on the packages.

Marriott Myrtle Beach Resort & Spa at Grand Dunes
8400 Costa Verde Drive
Myrtle Beach, SC 29572
Hold for: ElectriCities Annual Conference/Company Name

After the event, please box up and label the items you are shipping and leave them at your booth. The Marriott Grande Dunes has regular drop-off/pickups with FedEx and UPS.



ANNUAL CONFERENCE

Aug. 11-13, 2025, Myrtle Beach, S.C.

Accessing & Paying Invoices

To access your conference invoices, log in to the [ElectriCities Portal](#), click on your name near the top of the screen beside the “Logout” button, and select “**My Invoices**.” Please note that more than one invoice may be associated with the conference, since any add-ons break out on separate invoices. Please, no wire transfers.

****If you wish to pay via ACH, please do so through the ElectriCities portal. This will require whoever is processing payment for your organization to create an account within the ElectriCities Portal to submit the payment information.***

If your accounting department processes payment, please have them create an account within the ElectriCities Portal. They will have access to all invoices associated with your organization. Invoices can be paid individually, or you may select all and pay all invoices at once.

Cancellation Policy

[Cancellation Policy](#)

Sponsor Cancellation Policy: To cancel your Annual Conference sponsorship, please email events@electricities.org requesting cancellation by **Monday, July 7, 2025**. The full amount of the registration, minus a \$100 cancellation fee, will be refunded if ElectriCities receives written notice on or before the deadline. No refunds will be given for cancellations we receive after **Monday, July 7, 2025**.

Attendee Cancellation Policy: You may cancel your Annual Conference registration by emailing events@electricities.org. There is a \$50 cancellation fee. There is no fee to transfer your registration to another person from your organization.

Cancellation of Hotel: Hotel reservations are the responsibility of each individual attendee. To cancel your reservation before July 10, 2025, please contact the Marriott Myrtle Beach Resort & Spa at Grande Dunes directly. After July 10, please email events@electricities.org.

ElectriCities is not responsible for any charges or cancellation fees assessed by airlines, etc. If ElectriCities or the hotel cancels the conference, all registration and sponsorship fees will be 100% refunded.