

2025 ANNUAL CONFERENCE SPONSORSHIP AGENDA

Marriott Myrtle Beach Resort & Spa at Grande Dunes, Myrtle Beach, S.C.

Monday, August 11, 2025

8 a.m.-12 p.m.	Check-in & Sponsor Showcase Set up Sponsor
12-12:15 p.m.	Meeting & Announcements
1-2:30 p.m.	Opening General Session
4-5:15 p.m.	General Session II with Sponsor Recognition
5:15-6:45 p.m.	Networking Reception

Tuesday, August 12, 2025

7-8 a.m.	Breakfast Buffet in Sponsor Showcase
10-10:15 a.m.	Break, Sponsor Showcase Open
11:15-11:30 a.m.	Break, Sponsor Showcase Open
12:30-1:30 p.m.	Networking Lunch, Sponsor Showcase Open
2:30-3 p.m.	Dessert Break, Sponsor Showcase Open
4:15-5:30 p.m.	Networking Reception

Wednesday, August 13, 2025

7-8 a.m.	Breakfast Buffet in Sponsor Showcase
9:15-9:30 a.m.	Break, Sponsor Showcase Open
9:30 a.m.	Sponsor Showcase Breakdown Begins
6-9 p.m.	Closing Celebration

Sponsor booths should be staffed during networking receptions and breaks. Sponsors are invited to attend general and breakout sessions (unless otherwise specified).

We invite and encourage you to stay for a final networking opportunity during the Closing Celebration on Wednesday evening from 6-9 p.m. in the Atlantic Ballroom.