

2026 ANNUAL CONFERENCE SPONSORSHIP AGENDA

The Omni Homestead Resort | Hot Springs, Va.

Sunday, Aug. 16, 2026

1-4 p.m.	Sponsor Check-in and Showcase Set Up
5-6:30 p.m.	Welcome Reception

Monday, Aug. 17, 2026

8-11:30 a.m.	Sponsor Check-in and Showcase Set Up
12:30-2 p.m.	Opening General Session
2-2:30 p.m.	Break, Sponsor Showcase Open
3:45-5 p.m.	General Session II with Sponsor Recognition
5-6:30 p.m.	Networking Reception

Tuesday, Aug. 18, 2026

7-8:15 a.m.	Breakfast Buffet in Sponsor Showcase
10-10:30 a.m.	Break, Sponsor Showcase Open
11:30-12:30 p.m.	Networking Lunch
1:30-2:30 p.m.	Break, Sponsor Showcase Open
3:15-3:45 p.m.	Break, Sponsor Showcase Open
4:45-6 p.m.	Networking Reception

Wednesday, Aug. 19, 2026

7-8 a.m.	Breakfast Buffet in Sponsor Showcase
8:30-9 a.m.	Break, Sponsor Showcase Open
9 a.m.	Sponsor Showcase Breakdown
6:30-10 p.m.	Closing Celebration

Sponsor tabletop exhibits should be staffed during networking receptions and breaks. Sponsors are invited to attend general and breakout sessions (unless otherwise specified).

We invite and encourage you to stay for a final networking opportunity during the Closing Celebration on Wednesday evening from 6:30–10 p.m.